

MC-BAPTME Master of Business Administration

Year and Campus:	2014 - Parkville								
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees								
Level:	Graduate/Postgraduate								
Duration & Credit Points:	225 credit points taken over 24 months part time.								
Coordinator:	Jim Frederickson								
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Course Overview:	The aim of the EMBA program is to develop executives with a proven track record of achievements who want to take the next step in their professional development.								
Learning Outcomes:	Students undertaking the program should: <ul style="list-style-type: none"> # gain an understanding of the nature of general management and the role of the manager; # acquire the analytical skills, concepts and knowledge of management from the fields of accounting, economics, finance, information management, marketing, operations and the social and behavioural sciences; # analyse and develop strategy for an enterprise as a whole, considering its context; # acquire an understanding of the challenges facing organisations in an international environment; # develop the capacity to diagnose managerial problems, to find solutions in innovative ways and to make decisions on a wide range of management responsibilities, often in complex conditions; # understand the wide and varied range of issues involved in implementing management decisions in practice, including an understanding of the cultural, social and political environment and the moral context of management decisions; # develop personal and interpersonal skills while working with small and large groups; # take responsibility for aspects of their own learning progress through syndicate participation and application of their own management experience through case and class discussion and presentations, thereby also building self-confidence; # build a capacity to respond with self-insight, flexibility and ethical sensitivity to the changing social and economic context of business; # participate in the academic and social life of the School and the University, developing lifelong associations and a foundation for ongoing learning. 								
Course Structure & Available Subjects:	To qualify for the EMBA degree, students must complete all 18 subjects within 18 months. As the learning for each Module builds upon the material covered in previous Modules, satisfactory completion of each Module is a pre-requisite for progression through the program. All students are required to be in residence for the full duration of each Module.								
Subject Options:	Core subjects <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;">Subject</th> <th style="width: 20%;">Study Period Commencement:</th> <th style="width: 20%;">Credit Points:</th> </tr> </thead> <tbody> <tr> <td>BUSA90480 Leadership</td> <td>January, April, June, August, September</td> <td>6.25</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	BUSA90480 Leadership	January, April, June, August, September	6.25
Subject	Study Period Commencement:	Credit Points:							
BUSA90480 Leadership	January, April, June, August, September	6.25							

BUSA90481 Social Responsibility and Ethics	January, March, April, June, August, September	6.25
BUSA90245 Marketing	July	12.50
BUSA90061 Data Analysis	July	12.50
BUSA90094 Financial Management	November	12.50
BUSA90194 Managerial Economics	September	12.50
BUSA90489 Decision Making	March, Term 1, Term 2, Term 3, Term 4	12.50
BUSA90072 Global Business Economics	February, November	12.50
BUSA90228 Operations	September	12.50
BUSA90027 Business Strategy	September, November	12.50
BUSA90226 Managing People	May	12.50
BUSA90002 Financial Accounting	May	12.50
BUSA90490 Integrative Business Capstone	April, June, July, October	12.50

elective subjects

Subject	Study Period Commencement:	Credit Points:
BUSA90271 Mergers and Acquisitions	April, May	12.50
BUSA90274 Negotiations	May	12.50
BUSA90133 Industry Studies in Asia	January	12.50
BUSA90498 Leading in Transformational Times	April	12.50
BUSA90014 Brand Management	February	12.50
BUSA90054 Corporate Strategy	April	12.50

Entry Requirements:

1. In order to be considered for entry, applicants must have completed:
 - an undergraduate degree; and
 - five years documented full time management work experience; and
 - a personal statement outlining why they wish to be considered for the course; and
 - Referees' reports; and
 - an interview Meeting these requirements does not guarantee selection.
2. In ranking applications, the Selection Committee will consider:
 - prior academic performance; and
 - the work experience; and
 - the personal statement; and
 - the referee's report; and
 - the interview.
3. The Selection Committee may seek further information to clarify any aspect of an application in accordance with the Admission and Selection into Course Policy.

Core Participation Requirements:

<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p>