

## MC-BAPT Master of Business Administration

<b>Year and Campus:</b>	2014 - Parkville
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Level:</b>	Graduate/Postgraduate
<b>Duration &amp; Credit Points:</b>	225 credit points taken over 24 months part time.
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<b>Course Overview:</b>	The main aim of the MBA program is to assist students to develop their capacity to become effective senior level general managers in a wide range of private, public and government organisations.
<b>Learning Outcomes:</b>	The main aim of the MBA program is to assist students to develop their capacity to become effective senior level general managers in a wide range of private, public and government organisations.  Students undertaking the program should: <ul style="list-style-type: none"> <li># gain an understanding of the nature of general management and the role of the manager;</li> <li># acquire the basic analytical skills, concepts and knowledge of management from the fields of accounting, economics, finance, information management, marketing, operations and the social and behavioural sciences;</li> <li># analyse and develop strategy for an enterprise as a whole, considering its context;</li> <li># develop the capacity to diagnose managerial problems, to find solutions in innovative ways and to make decisions on a wide range of management responsibilities, often in complex conditions;</li> <li># understand the wide and varied range of issues involved in implementing management decisions in practice, including an understanding of the cultural, social and political environment and the moral context of management decisions;</li> <li># develop personal and interpersonal skills while working with small and large groups;</li> <li># take responsibility for aspects of their own learning progress through syndicate participation and application of their own management experience through case and class discussion and presentations, thereby also building self-confidence;</li> <li># build a capacity to respond with self-insight, flexibility and ethical sensitivity to the changing social and economic context of business;</li> <li># participate in the academic and social life of the School and the University, developing lifelong associations and a foundation for on-going learning.</li> </ul>
<b>Course Structure &amp; Available Subjects:</b>	To qualify for the MBA degree, students must complete 225 credit points.  All students should expect to complete the entire course within four years of first enrolment, that is, within 16 consecutive terms of study. Permission to extend the period of candidature beyond the four year time limit will be granted on a case by case basis. Please note that Australian visa regulations require that international students complete their study on an entirely full-time basis.  Students can complete the program within 24 months.  Students must complete twelve core subjects which account for a total of 150 credit points. Students must complete six electives drawn from the school's elective offering which account for a total of 75 credit points (12.5 points for each subject).

Students are required to complete their compulsory subjects (other than the Capstone subject) prior to enrolling in elective subjects.

**Subject Options:****Core Subjects**

Subject	Study Period Commencement:	Credit Points:
BUSA90480 Leadership	January, April, June, August, September	6.25
BUSA90481 Social Responsibility and Ethics	January, March, April, June, August, September	6.25
BUSA90001 Financial Accounting	Term 1, Term 2, Term 3, Term 4	12.50
BUSA90224 Managing People	Term 1, Term 2, Term 3, Term 4	12.50
BUSA90243 Marketing	Term 1, Term 2, Term 3, Term 4	12.50
BUSA90060 Data Analysis	Term 1, Term 2, Term 3, Term 4	12.50
BUSA90193 Managerial Economics	Term 1, Term 2, Term 3, Term 4	12.50
BUSA90093 Financial Management	Term 1, Term 2, Term 3, Term 4	12.50
BUSA90489 Decision Making	March, Term 1, Term 2, Term 3, Term 4	12.50
BUSA90074 Global Business Economics	Term 1, Term 2, Term 3, Term 4	12.50
BUSA90227 Operations	Term 1, Term 2, Term 3, Term 4	12.50
BUSA90026 Business Strategy	Term 1, Term 2, Term 3, Term 4	12.50
BUSA90490 Integrative Business Capstone	April, June, July, October	12.50

**Electives**

Subject	Study Period Commencement:	Credit Points:
BUSA90013 Brand Management	January, June, October	12.50
BUSA90493 Business Intelligence	Term 2	12.50
BUSA90360 Business Law	January	12.50
BUSA90031 Business, Governance and Ethics in Asia	Not offered 2014	12.50
BUSA90033 Channels of Distribution	Not offered 2014	12.50
BUSA90042 Consumer Behaviour	July	12.50
BUSA90046 Corporate Finance	August, Term 1	12.50
BUSA90459 Corp Responsibility & Sustainability	Term 2	12.50

BUSA90053 Corporate Strategy	July, August, Term 1, Term 4	12.50
BUSA90492 Financial Analysis and Valuation	July	12.50
BUSA90090 Financial Institutions	Term 2	12.50
BUSA90491 Game Theory for Business Strategy	May	12.50
BUSA90124 Implementation of Strategy	July, September	12.50
BUSA90132 Industry Studies in Asia	September	12.50
BUSA90218 Innovation	Not offered 2014	12.50
BUSA90167 Investments	April	12.50
BUSA90172 Leadership and Change	Term 1, Term 4	12.50
BUSA90460 Leadership for Social Impact	October	12.50
BUSA90458 Managerial Judgement	Not offered 2014	12.50
BUSA90201 Managerial Project	January, April, May	12.50
BUSA90238 Managing Service Businesses	July	12.50
BUSA90248 Marketing Communications	Term 2	12.50
BUSA90258 Marketing Research	Term 4	12.50
BUSA90261 Marketing Strategy	February, July	12.50
BUSA90270 Mergers and Acquisitions	July, Term 1	12.50
BUSA90273 Negotiations	May, July, August, Term 1, Term 4	12.50
BUSA90279 Organisational Change	March	12.50
BUSA90494 Performance Metrics	Term 2, Term 4	12.50
BUSA90304 Project Management	Term 2	12.50
BUSA90315 Risk Management	Term 2	12.50
BUSA90184 Strategic Cost Management	Term 1	12.50
BUSA90341 Supply Chain Management	Term 2	12.50
BUSA90086 Thinking like an Entrepreneur	July, Term 1	12.50

**Entry Requirements:**

1. The Selection Committee will evaluate the applicant's ability to pursue successfully the course using the following criteria –
  - an undergraduate degree; and
  - performance on the Graduate Management Admissions Test (GMAT); and
  - at least two years of documented work experience following completion of their degree; and
  - local candidates may be required to attend an interview; overseas and interstate applicants may be interviewed by telephone.
2. The Selection Committee may call for referee reports and employer references to assist in the selection process.
3. The interview is for eliciting information on the following matters-
  - standard of academic record;
  - nature and length of employment experience;
  - achievements subsequent to graduation;
  - reasons for seeking admission;

	<ul style="list-style-type: none"> <li>• interpersonal and communication skills;</li> <li>• maturity and motivation.</li> </ul> <p>4 International applicants who obtained their undergraduate degree more than five years prior to their application may be required by the Selection Committee to provide evidence of continuing adequate English language ability.</p> <p>Applicants who have obtained their undergraduate degree in an institution where instruction and assessment is not in English must achieve the following minimum English language minimum standards, within 24 months prior to application-</p> <ul style="list-style-type: none"> <li>• a score of 6.5 on the International English Language Testing Service (IELTS); or equivalent/</li> </ul>
<p><b>Core Participation Requirements:</b></p>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt; &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>