

JOUR90008 Advanced Multi Media Journalism

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2014, Parkville This subject commences in the following study period/s: June, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 30 Hours (12 X 2.5 Hours) Total Time Commitment: 120 Hours
Prerequisites:	For students in the 200 point program, JOUR90005 Video and Audio Journalism and JOUR90001 Researching and Writing Stories must be taken previously.
Corequisites:	None
Recommended Background Knowledge:	Students in the 150 and 100 point program who do not have video and audio journalism experience are recommended to take JOUR90005 Video and Audio Journalism (previously Journalism Futures) before attempting this unit.
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
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Subject Overview:	This subject builds on basic video and audio journalism skills and takes them to an advanced level, with an emphasis on video and audio reporting across multimedia platforms under tight deadline conditions in newsroom environments, for news and longer-form broadcast and multimedia current affairs reporting.
Learning Outcomes:	<p>Students who successfully complete this subject should:</p> <ul style="list-style-type: none"> # be able to use video and audio equipment, and multimedia tools and platforms, tom to compile news and current affairs reports and to enhance journalistic storytelling; # demonstrate a high-level of written and oral communication skills; # have developed advanced expertise in recording, writing and editing their own work; # be able to apply high level research skills to investigate news stories; # demonstrate an advanced and practical understanding of how video, audio and multimedia news stories are put together; # be equipped to critically reflect on writing challenges that journalists face across different media and # be equipped to critically reflect

Assessment:	Attendance and participation in class based exercises, conducted throughout the teaching period (30%) Major Assignment to deadline – AV News story in class, completed half way through teaching period(25%) Major Assignment to deadline – current affairs multimedia report, completed by end of teaching period (35%)
Prescribed Texts:	A subject reader will be made available, and key examples of video and audio journalism made available through the LMS.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # High level ability to analyse writing techniques and affects # High level ability to express thoughts, ideas and observations in accessible written English # High level ability to communicate using multimedia
Links to further information:	http://graduate.arts.unimelb.edu.au/mcp/master-of-journalism.html
Related Majors/Minors/Specialisations:	100 Point Master of Journalism 150 Point Master of Journalism 200 Point Master of Journalism