

GC-EXECLDS Specialist Certificate in Executive Leadership

Year and Campus:	2014 - Parkville														
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees														
Level:	Graduate/Postgraduate														
Duration & Credit Points:	25 credit points taken over 12 months part time.														
Coordinator:	Prof Simon Bell														
Contact:	School of Melbourne Custom Programs Level 3, 442 Auburn Road Hawthorn VIC 3122 Phone - 9810 3245 Email - postgrad@commercial.unimelb.edu.au (mailto:postgrad@commercial.unimelb.edu.au)														
Course Overview:	The program is designed to offer life-long learning opportunities for professionals seeking to extend their business and management skills and knowledge. The subjects are offered intensively in an executive education format. The learning experience includes lectures, case studies, group discussions, simulations and software tools.														
Learning Outcomes:	Graduates of this program will develop individual capacity for leadership and enhanced ability to develop strategies for their organisations. On successful completion of this certificate students will be able to: <ul style="list-style-type: none"> # Identify key issues related to leadership style and team and overall business performance # Explain how business strategy impacts on organisational performance. # Understand their role and personal ability to effect the implementation of strategy within their organisation. 														
Course Structure & Available Subjects:	To satisfy the requirements of the Specialist Certificate in Executive Leadership, students must successfully complete 4 subjects (from the below list), a total of 25 points. <ul style="list-style-type: none"> # BUSA90474 Executive Decision Making & Negotiation # MKTG90020 Market Leadership & Strategic Marketing # BUSA90475 Strategic Financial Analysis # MKTG90021 Strategic Brand Leadership # BUSA90476 Doing Business in Asia # BUSA90477 Motivating & Managing Performance # MGMT90173 Positive Leadership Development # MGMT90172 Resolving Workplace Disputes Effectively # MGMT90495 Managing Innovation 														
Subject Options:	Students must choose 4 subjects from the list below. <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;">Subject</th> <th style="width: 20%;">Study Period Commencement:</th> <th style="width: 20%;">Credit Points:</th> </tr> </thead> <tbody> <tr> <td>BUSA90474 Executive Decision Making & Negotiation</td> <td>June</td> <td>6.25</td> </tr> <tr> <td>MKTG90020 Market Leadership & Strategic Marketing</td> <td>March</td> <td>6.25</td> </tr> <tr> <td>MKTG90021 Strategic Brand Leadership</td> <td>August</td> <td>6.25</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	BUSA90474 Executive Decision Making & Negotiation	June	6.25	MKTG90020 Market Leadership & Strategic Marketing	March	6.25	MKTG90021 Strategic Brand Leadership	August	6.25
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MKTG90021 Strategic Brand Leadership	August	6.25													

	BUSA90476 Doing Business in Asia	February, September, October	6.25
	BUSA90477 Motivating & Managing Performance	October	6.25
	MGMT90173 Positive Leadership Development	March	6.25
	MGMT90172 Managing Conflict at Work	June	6.25
	BUSA90475 Strategic Financial Analysis	May, September	6.25
Entry Requirements:	<p>The Selection Committee will evaluate the applicant's ability to pursue successfully the course using the following criteria</p> <ul style="list-style-type: none"> # An undergraduate degree or equivalent qualification, plus at least 5 years of documented, relevant professional experience; or # 10 years of documented relevant professional experience which demonstrates the capacity to successfully undertake the course <p>The Selection Committee may conduct interviews and tests and may call for referee reports or employer references to elucidate any of the matters referred to above.</p>		
Core Participation Requirements:	<p>The Specialist Certificate in Executive Leadership welcomes applications from students with disabilities. It is University and degree policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the degree. For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Commonwealth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Overview, Objectives and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this course are encouraged to discuss this matter with a Faculty Student Adviser and the Disability Liaison Unit: http://www.services.unimelb.edu.au/disability/</p>		
Further Study:	Students can articulate to the Master of Enterprise (Executive).		
Graduate Attributes:	<p>The Melbourne Experience enables our graduates to become: Academically excellent: have a strong sense of intellectual integrity and the ethics of scholarship have in-depth knowledge of their specialist discipline(s) reach a high level of achievement in writing, generic research activities, problem-solving and communication be critical and creative thinkers, with an aptitude for continued self-directed learning be adept at learning in a range of ways, including through information and communication technologies Knowledgeable across disciplines: examine critically, synthesise and evaluate knowledge across a broad range of disciplines expand their analytical and cognitive skills through learning experiences in diverse subjects have the capacity to participate fully in collaborative learning and to confront unfamiliar problems have a set of flexible and transferable skills for different types of employment Leaders in communities: initiate and implement constructive change in their communities, including professions and workplaces have excellent interpersonal and decision-making skills, including an awareness of personal strengths and limitations mentor future generations of learners engage in meaningful public discourse, with a profound awareness of community needs Attuned to cultural diversity: value different cultures be well-informed citizens able to contribute to their communities wherever they choose to live and work have an understanding of the social and cultural diversity in our community respect indigenous knowledge, cultures and values Active global citizens: accept social and civic responsibilities be advocates for improving the sustainability of the environment have a broad global understanding, with a high regard for human rights, equity and ethics</p>		
Professional Accreditation:	N/A		
Generic Skills:	<p>On successful completion of this program, students should have enhanced their skills in:</p> <ul style="list-style-type: none"> # Critically evaluating evidence in support of an argument or proposition. 		

	<ul style="list-style-type: none"># Problem solving in relation to leading teams and organisations in competitive business environment through the application of appropriate relevant theories, principles and frameworks.# Communicating ideas on strategy development to colleagues and the wider community# Synthesizing ideas, theories and data when developing solutions to problems related to management and leadership.# Understanding good governance and business ethics.# Retrieving relevant information from a variety of sources and applying it in their workplaces.# Teamwork through collaborative exercises and in-class discussion.
Links to further information:	http://fbe.unimelb.edu.au/execed/degrees/specialist_certificate_in_executive_leadership