

FOOD90032 Food Packaging Design

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2014. This subject is delivered in an intensive mode over five days during the semester break.
Time Commitment:	Contact Hours: 24 hours lectures,12 hour field and practical work Total Time Commitment: An estimated total time commitment of 120 hours.
Prerequisites:	n/a
Corequisites:	n/a
Recommended Background Knowledge:	n/a
Non Allowed Subjects:	n/a
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Melbourne School of Land & Environment Student Centre Ground Floor, Land & Food Resources (building 142) <i>Enquiries</i> Phone: 13 MELB (13 6352) Email: 13MELB@unimelb.edu.au (mailto:13MELB@unimelb.edu.au)
Subject Overview:	This subject provides an overview of packaging design and primary packaging which has important roles in product preservation and safety, marketing and product placement. It combines knowledge and skills from a variety of disciplines necessary for this highly competitive and innovative area of the food industry. A combination of lectures and manufacturer (within Melbourne and surrounds) visits will provide students with demonstrable knowledge of food packaging applications, packaging materials, interactions between packaging and the environment, packaging design concepts and flexible packaging materials. Some of the materials will be taught by industry experts.
Learning Outcomes:	# to be able to demonstrate advanced knowledge and skills in the interdisciplinary field of packaging design # to develop the cognitive, technical and creative skills necessary to underpin understanding of recent innovations in packaging design # to investigate and apply innovative approaches to the contemporary, interdisciplinary management of commercial food systems # to demonstrate a critical understanding of environmental, economic, social and ethical factors related to packaging design with the cognitive, technical and creative skills necessary to communicate the information to a specialist and non-specialist audience.
Assessment:	Written assignment on contemporary issue in packaging design (1000 word), due before the intensive based on prior readings, 20% Oral presentation (10 minutes), due on the last day of the intensive, 20% Written assignment on contemporary issue in packaging design (1000 word), due 4 weeks after the intensive, 20% Take home exam (2 hour equivalent), due at the end of semester, 40%
Prescribed Texts:	n/a

Recommended Texts:	n/a
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Students in this unit should: # Develop an ability to derive, interpret and analyse technical or economic information from primary and other sources toward optimal solutions in packaging design, materials and processes. # Enhance capacity for creativity and innovative thinking, through the application of skills and knowledge. # Develop ability to solve problems in applied industry situations. # Further advance oral and written communication skills to allow informed dialogue, written solutions to problems and presenting findings to industry, government, peers and the community. # To better understand social and cultural diversity and environmental implications in making decisions regarding packaging design and materials. # Further enhance capacity to manage small design projects with particular attention to planning, time management and team development skills.
Notes:	Please note that this subject is delivered in an intensive mode over five days during the semester break. There will be some pre-reading required for this subject.
Related Course(s):	Master of Food and Packaging Innovation