

## ENST90023 Managing Innovation and Change

<b>Credit Points:</b>	12.50						
<b>Level:</b>	9 (Graduate/Postgraduate)						
<b>Dates &amp; Locations:</b>	This subject is delivered online via the University's Learning Management System (LMS). The subject will be open on LMS approximately one week prior to the subject commencement date. The subject is taught off-campus or using blended delivery (on and off-campus). Subject Teaching Dates: <a href="http://www.land-environment.unimelb.edu.au/agribusiness/study-calendar.pdf">http://www.land-environment.unimelb.edu.au/agribusiness/study-calendar.pdf</a>						
<b>Time Commitment:</b>	Contact Hours: The subject is taught using multimedia teaching techniques and is based around business case studies. Attendance at Rural Innovation Research Group events are recommended. Total Time Commitment: Contact Hours: This subject is run over an 8-week period as opposed to a standard 12 week semester subject. It is recommended that students devote 14 hours per week to this subject over 8 weeks.						
<b>Prerequisites:</b>	None						
<b>Corequisites:</b>	None						
<b>Recommended Background Knowledge:</b>	Students must be able to perform word processing, use Excel spreadsheets, and have a reasonable understanding of the Internet and the University's Learning Management System (LMS).						
<b>Non Allowed Subjects:</b>	<table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>AGRI30011 Innovation Change &amp; Knowledge Transfer</td> <td>July</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	AGRI30011 Innovation Change & Knowledge Transfer	July	12.50
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AGRI30011 Innovation Change & Knowledge Transfer	July	12.50					
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>						
<b>Contact:</b>	<p><b>Melbourne School of Land &amp; Environment Student Centre</b> Ground Floor, Melbourne School of Land &amp; Environment (building 142)</p> <p><i>Enquiries</i> Phone: 13 MELB (13 6352) Email: <a href="mailto:13MELB@unimelb.edu.au">13MELB@unimelb.edu.au</a> (<a href="mailto:13MELB@unimelb.edu.au">mailto:13MELB@unimelb.edu.au</a>)</p>						
<b>Subject Overview:</b>	Students will review theories and case studies of innovation and change in land and environment in order to analyse and consider the design, delivery and evaluation of innovation systems. The subject will provide students with an understanding of how and why innovation is generated, as well as the roles of different agents in innovation systems. Students will develop the skills to enable them to manage innovation and changed for improved economic, social and environmental outcomes.						
<b>Learning Outcomes:</b>	<p>On completion of this subject students will have developed:</p> <ul style="list-style-type: none"> <li># An understanding of innovation and change, and its contribution to agrifood and environmental systems.</li> <li># The skills to review and critique strategies and frameworks for managing innovation and change.</li> <li># The ability to identify critical elements for design and implementation of innovation and change programs.</li> <li># Critical reflection skills on the manager role in innovation and change.</li> </ul>						

<b>Assessment:</b>	Assignment 1 (Individual, 1000 words), due week 3 - 20%; Assignment 2 (Individual, 4,000 words), due week 7 50%, and Online Discussion Participation, due weeks 1-8 - 30 %.
<b>Prescribed Texts:</b>	Tidd, J. and J. Bessant (2013) Managing Innovation. Integrating technological, market and organisational change. 5th Edition, Wiley.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>It is expected students will develop:</p> <ul style="list-style-type: none"> <li># Awareness of and ability to utilise appropriate communication technology and methods for the storage, management and analysis of data</li> <li># Highly developed computer-based skills to allow for effective online learning and communication</li> <li># Ability to collaborate, exchange ideas and debate across online learning platforms</li> <li># Ability to plan, use time effectively and manage small projects</li> <li># Appreciation of social and cultural diversity from a regional to a global context.</li> </ul>
<b>Related Course(s):</b>	<p>Master of Agribusiness (Coursework)  Master of Agribusiness (Coursework)  Master of Agricultural Science  Master of Animal Science  Master of Food Science  Master of Urban Horticulture  Master of Wine Technology and Viticulture</p>
<b>Related Majors/Minors/ Specialisations:</b>	<p>Education  Education  Tailored Specialisation  Tailored Specialisation</p>