

## BUSA90490 Integrative Business Capstone

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2014, Parkville This subject commences in the following study period/s: April, Parkville - Taught on campus. June, Parkville - Taught on campus. July, Parkville - Taught on campus. October, Parkville - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: 30 hours Total Time Commitment: Not available
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt; <p>&lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p> </p>
<b>Contact:</b>	<b><a href="mailto:programservices@mbs.edu">programservices@mbs.edu</a> (mailto:programservices@mbs.edu)</b>
<b>Subject Overview:</b>	This subject is intended as an 'integrative' capstone course, and as such does not introduce to the students substantial new material; but rather, provides them with a vehicle for applying and integrating the knowledge and skills they have already acquired in the previous subjects within this degree. In particular, groups of students (or syndicates) will be asked to undertake an integrative exercise that simulates the management of a firm in preparation for their transition back into the workplace.
<b>Learning Outcomes:</b>	<p>On completion of this subject, students should be able to:</p> <ul style="list-style-type: none"> <li># display a rigorous understanding of core business functions and with problem-solving skills reflecting an integration of functional perspectives.</li> <li># apply sophisticated statistical techniques to data; make informed forecasts of business trends; and formulate, solve, and interpret quantitative business decision models.</li> <li># define markets and apply marketing concepts and principles</li> <li># interpret and analyse accounting information for internal control, planning, performance evaluation, and coordination to continuously improve business processes.</li> </ul>
<b>Assessment:</b>	<p>Syndicate preparation and discussion (20%) Hurdle requirement Equivalent to 1,500 words Throughout subject Syndicate assignment 1 (25%) Equivalent of individual 500 word assessment End of day 2 Syndicate assignment 2 (25%) Equivalent of individual 750 word assessment End of subject "Success measures" (10%) Performance measurement system within the simulation that measures each syndicates results Equivalent of individual 1,000 word assessment Staggered throughout subject Syndicate presentation (20%) Equivalent of individual 10 minute time assessment End of subject</p>
<b>Prescribed Texts:</b>	None

<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Related Course(s):</b>	Master of Business Administration Master of Business Administration