

## ABPL90131 Strategic Planning Studio

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	This subject is not offered in 2014.
<b>Time Commitment:</b>	Contact Hours: 3 hours per week, studio format Total Time Commitment: 140 hours
<b>Prerequisites:</b>	Admission into the Master of Urban Planning, the Master of Urban Design or the Master of Design (Urban Design).
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt;         &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>
<b>Contact:</b>	<p><b>Environments and Design Student Centre</b>            Ground Floor, Baldwin Spencer (building 113)</p> <p><i>Enquiries</i>            Phone: 13 MELB (13 6352)            Web: <a href="http://edsc.unimelb.edu.au/">http://edsc.unimelb.edu.au/</a> (<a href="http://edsc.unimelb.edu.au/">http://edsc.unimelb.edu.au/</a>) Email: <a href="mailto:edsc-enquiries@unimelb.edu.au">edsc-enquiries@unimelb.edu.au</a> (<a href="mailto:edsc-enquiries@unimelb.edu.au">mailto:edsc-enquiries@unimelb.edu.au</a>)</p>
<b>Subject Overview:</b>	<p>This subject was formerly called Strategic Plan Making.</p> <p>Strategic planning is a task undertaken in a range of professional contexts, but lies at the heart of plan making within urban planning. In a studio environment, this subject introduces the student to the multiple forces (e.g. demographic and economic) driving city growth, the analytical skills (e.g. GIS mapping) for strategic analysis, and the strategic planning responses at the metropolitan and local scales. The course begins with a hands-on analysis of the strategic planning processes and outcomes. This is followed by an examination of the specific strategic issues that need urban planning responses in a number of Australian and international examples. The third part of the subject will focus on planning innovations in searching for a solution to the strategic planning issues. The experience of Australian cities will be used as a laboratory for discussion and analysis, but strategic issues and planning innovations are explored in a broader and international context. Students will have opportunities to demonstrate their learning outcomes by doing individual projects, and also by doing a group project. The latter is an important component of cohort building in Urban Planning at the University of Melbourne.</p>
<b>Learning Outcomes:</b>	<p>This subject aims to enable students to:</p> <ul style="list-style-type: none"> <li># understand the strategic planning process;</li> <li># acquire strategic planning skills for analysing current problems and identifying trends of development;</li> <li># become critical thinkers about strategic planning innovations in Australia and elsewhere;</li> <li># formulate a strategic plan, from problem identification, through analysis, development of policies, and evaluation, to visual presentation of the plan.</li> </ul>

<b>Assessment:</b>	Two individual projects: 1 x 1000 words due in week 4 (20%). 1 x 1500 words due in week 8 (or graphic equivalent, 30%). One group project with a maximum of 3000 words and graphic posters due in week 12 (50%).
<b>Prescribed Texts:</b>	Reader
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># Application of generic theories to specific examples.</li> <li># Capacity for independent thought and reflection (in both text and map formats).</li> <li># Ability to analyse demographic and economic contexts.</li> <li># Understanding of relevant issues and planning responses.</li> </ul>
<b>Related Course(s):</b>	Master of Design (Urban Design) Master of Urban Design Master of Urban Planning
<b>Related Majors/Minors/ Specialisations:</b>	Melbourne School of Design multidisciplinary elective subjects