

ABPL90031 Corporate Real Estate Management

Credit Points:	12.50																		
Level:	9 (Graduate/Postgraduate)																		
Dates & Locations:	2014, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.																		
Time Commitment:	Contact Hours: 1 x 3 hour studio per week Total Time Commitment: Not available																		
Prerequisites:	<p>One of</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>ABPL40009 Property Development</td> <td>Not offered 2014</td> <td>12.50</td> </tr> <tr> <td>ABPL90026 Property Development</td> <td>Semester 1</td> <td>12.50</td> </tr> </tbody> </table> <p>AND one of</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>ABPL90275 Property Resources and Management</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>ABPL30012 Property Management</td> <td>Semester 2</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	ABPL40009 Property Development	Not offered 2014	12.50	ABPL90026 Property Development	Semester 1	12.50	Subject	Study Period Commencement:	Credit Points:	ABPL90275 Property Resources and Management	Semester 2	12.50	ABPL30012 Property Management	Semester 2	12.50
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ABPL40009 Property Development	Not offered 2014	12.50																	
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ABPL90275 Property Resources and Management	Semester 2	12.50																	
ABPL30012 Property Management	Semester 2	12.50																	
Corequisites:	None																		
Recommended Background Knowledge:	None																		
Non Allowed Subjects:	None																		
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>																		
Coordinator:	Dr Christopher Heywood																		
Contact:	<p>Environments and Design Student Centre Ground Floor, Baldwin Spencer (building 113)</p> <p><i>Enquiries</i> Phone: 13 MELB (13 6352) Web: http://edsc.unimelb.edu.au/ (http://edsc.unimelb.edu.au/) Email: edsc-enquiries@unimelb.edu.au (mailto:edsc-enquiries@unimelb.edu.au)</p>																		
Subject Overview:	<p>Topics covered in this subject include:</p> <ul style="list-style-type: none"> # The role of corporate property in the strategic management of the organisation; # Property as a strategic asset; # Corporate property strategies and their alignment with organisational strategy; # Models of CRE management; 																		

	<ul style="list-style-type: none"> # Tenure decisions; # CRE portfolio analysis; # CRE projects as interventions in CRE portfolios; # CREM and procurement; # Measuring corporate property performance; # Workplaces and CRE; # National and international locational analysis and competition; # CRE information and information systems.
Learning Outcomes:	<p>At the conclusion of the subject students should be able to:</p> <ul style="list-style-type: none"> # To gain an understanding of the value and contribution of property used for organisational operational purposes; # Place decisions about property into the context of its use for operational purposes; and # Undertake research and analysis practices in relation to strategic aspects of operational property management.
Assessment:	<p>Group Case Study Project 1, totalling 1500 words per student, due week 5. (30%) Group Case Study Project 2, totalling 1500 words per student, due week 9. (30%) Two hour examination (equivalent 2000 words), during the examination period. (40%) Standard grading will apply to group work.</p>
Prescribed Texts:	<p>Study Guide and Reader Corporate Real Estate Management published annually.</p>
Breadth Options:	<p>This subject is not available as a breadth subject.</p>
Fees Information:	<p>Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees</p>
Generic Skills:	<p>On completion of the subject students should have developed the following skills and capabilities:</p> <ul style="list-style-type: none"> # communication; # analytical skills; # problem solving skills; # strategic thinking.
Related Course(s):	<p>Master of Property Master of Property</p>
Related Majors/Minors/Specialisations:	<p>Melbourne School of Design multidisciplinary elective subjects</p>