

104MC Bachelor of Arts (Honours)(Media and Communications)

Year and Campus:	2014
CRICOS Code:	045955K
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Level:	Undergraduate
Duration & Credit Points:	100 credit points taken over 12 months
Coordinator:	Dr Carolyne Lee (Email: carolyne@unimelb.edu.au)
Contact:	<p>Arts Student Centre (http://www.arts.unimelb.edu.au/about/contact.html) Ground Floor, Arts West (Building 148) (http://maps.unimelb.edu.au/parkville/building/148)</p> <p><i>Enquiries</i> Phone: 13 MELB (13 6352) Email: 13MELB@unimelb.edu.au (mailto:13MELB@unimelb.edu.au)</p>
Course Overview:	<p>This program is only available to students who have completed the 105MC BA (Media and Communication) degree prior to 2010.</p> <p>This BA Media and Communication (Honours) program is available to students who have completed the Bachelor of Arts (Media & Communication) and combined degrees at the University of Melbourne. Students who have completed the new generation B-ARTS or an Arts degree from another University should apply for the new generation Honours program (BH-ARTS) (./../view/current/BH-ARTS) .</p> <p>The BA Media & Communications (Honours) program is an advanced and specialised course of study requiring a higher standard of performance than for the pass degree. It enhances your ability to acquire advanced skills of analysis, to develop original ideas, and to apply innovative solutions to complex problems. The Honours program involves one additional year of study at fourth-year level. Commencement of honours must occur within five years of the completion of your degree course.</p>
Learning Outcomes:	<p>In order to meet the requirements for the BA (Media & Communications)(Honours) degree, you must complete 100 points of study at fourth-year level.</p> <p>Pure honours consists of 50 points of coursework and a thesis of 50 points. Combined honours usually consists of the thesis and one research methodology subject in one area of study (50 + 12.5 = 62.5 points) and three coursework subjects in the combined area of study (37.5 points).</p> <p>Students intending to complete combined Media & Communications Honours with the thesis in Media & Communication enrol in this course stream. Students intending to complete combined Honours with the thesis in the second area of study enrol in the BA (Honours) course stream (104AA). In most cases, BA (M&C) combined degree students who meet the required academic entry standards can enter the Honours program. However, before you are admitted to fourth-year level studies you must complete your Media & Communications component as well as enough relevant subjects from your combining degree to allow you to take out the pass degree if you were to discontinue your combining degree. You will not be eligible to graduate with the BA (Media & Communications)(Honours) degree until all the requirements of the combining degree or program are met.</p>
Course Structure & Available Subjects:	<p>Students undertaking the pure honours stream complete:</p> <ul style="list-style-type: none"> # MECM40017 Media and Communications thesis (50 points); # MULT50001 Research Principles and Practices (<i>*see note below</i>) (12.5 points); # two core Media and Communications honours subjects (25 points); # one optional Media and Communications honours subject (12.5 points) <p>Double major students may complete one of the following combined honours streams:</p> <ul style="list-style-type: none"> # MECM40017 Media and Communications thesis (50 points); # MULT50001 Research Principles and Practices (<i>*see note below</i>) (12.5 points);

three honours subjects in the combining discipline (37.5 points)

OR

- # thesis in the combining discipline (50 points);
- # research methodologies subject in the combining discipline (12.5 points);
- # three core Media and Communications honours subjects (37.5 points)

Please note: students undertaking the second option will graduate with a Bachelor of Arts (Honours) NOT a Bachelor of Arts (Media and Communications Honours).

**Note: Students undertaking MULT50001 Research Principles and Practices will need to take this intensively (February or July) prior to commencing the Media and Communications Thesis enrolment.*

For information on policies that govern this degree, see **Academic Policies and Procedures** (<http://policy.unimelb.edu.au/category/Academic+Policies+and+Procedures>) listed in the **Melbourne Policy Library** (<http://policy.unimelb.edu.au/>) .

Subject Options:

Media & Communications Compulsory subjects:

Note: the thesis requires two consecutive semesters of enrolment.

Subject	Study Period Commencement:	Credit Points:
MECM40017 Media & Communications Thesis	Semester 1, Semester 2	25
MULT50001 Research Principles and Practices	February, July	12.50

Media & Communications core honours subjects

Subject	Study Period Commencement:	Credit Points:
MECM90015 History of Network Media	February	12.50
MECM40003 Researching Audiences and Reception	Semester 1	12.50
MECM40011 Writing for the Media	Semester 1	12.50
MECM40007 Change in Journalism	Semester 2	12.50
MECM40002 Journalism: Conflict and Society	Not offered 2014	12.50
MECM40014 Global Media: Theory and Research	Not offered 2014	12.50

Media & Communications optional honours subjects

Subject	Study Period Commencement:	Credit Points:
MECM90010 Strategic Political Communication	January	12.50
CULS40001 Cultural Policy and Power	Semester 1	12.50
SCRN40003 Ethnographic and Documentary Cinema	Semester 1	12.50
DEVT90039 Civil Society, NGOs and the State	Semester 1	12.50
PUBL90006 Writing and Editing for Digital Media	Semester 2	12.50
ASIA90001 Human Rights in Southeast Asia	Semester 2	12.50
SCRN40013 Censorship: Film, Art and Media	Semester 2	12.50

Entry Requirements:

The prerequisites for entry to fourth-year honours in Media and Communications are:

- # completion of all the requirements of the BA (Media and Communications); and

	<p># completion of a major in Media and Communications; and</p> <p># an average grade of H2A (75%) or higher over the second/third-year Media and Communications subjects.</p> <p>Entry into combined honours is contingent on completing a second major and meeting the average grade requirements for that major.</p>
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Description, Course Objectives and Generic Skills of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Further Study:	<p>Coursework Masters</p> <p>If you wish to continue your professional studies at postgraduate level, the studies you undertake in your major can provide a direct pathway to Coursework Masters Degrees in areas such as editing, media and communications, public policy and management, international studies, arts management, development studies and many more. Entry is based on academic merit and in most cases requires a Bachelors degree or equivalent in the relevant study area.</p> <p>For more information on entry into a coursework masters degree, please refer to the The Graduate School of Humanities & Social Sciences: (http://www.arts.unimelb.edu.au/graduate/)</p> <p>Research Higher Degrees</p> <p>If you wish to undertake advanced research and explore particular study areas in more depth, there will be opportunities to proceed to a range of Research Higher Degrees at masters and doctoral level. For more information about research higher degree study in Arts, see the Faculty of Arts Graduate Research Programs (http://www.arts.unimelb.edu.au/research/future-research-students/) .</p>
Graduate Attributes:	Students who graduate with Honours in the Bachelor of Arts (Media & Communication) at Melbourne receive a passport to a world of opportunities. The degree provides students with the scope to refine their analytical skills and research techniques while significantly expanding the range of options available after graduation.
Links to further information:	http://www.culture-communication.unimelb.edu.au/study/mediacomm