

Media and Communications

Year and Campus:	2014																													
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Overview:	The Master of Arts (Media and Communication) Advanced Seminar & Shorter Thesis provides students with an opportunity to undertake advanced study of media and communications by advanced seminars and a shorter thesis. Students will study an advanced course in media and communications theory and method before undertaking supervised research in an approved area.																													
Learning Outcomes:	<p>Students who complete the Master of Arts (Advanced Seminar & Shorter Thesis) in this area of specialisation should:</p> <ul style="list-style-type: none"> # demonstrate an informed awareness of the changing international and global contexts of media communication and how these are currently being researched and studied; # demonstrate understanding of major positions of theory and debate informing the study of global media communication and be able to critically engage with these; # deploy methods and selected methodology in sustained media and communication research; # demonstrate specialist knowledge in the area of their research and present research findings and argument in a suitably structured and sequenced thesis that conforms to protocols of academic presentation and research practice; and # demonstrate an adequate understanding of, and commitment to, research ethics in their research practice. 																													
Structure & Available Subjects:	<p>Duration: 1.5 years full-time / 3 years part-time</p> <p>The Master of Arts (Advanced Seminar & Shorter Thesis) in this area of specialisation requires:</p> <ul style="list-style-type: none"> # thesis 20,000-22,000 words # two elective advanced seminar subjects (25 points) 																													
Subject Options:	<p>Thesis Subject</p> <p>Thesis 20,000-22,000 words</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM70001 Shorter Thesis - Media & Communications</td> <td>RHD First Half Year, RHD Second Half Year</td> <td>Not Assigned</td> </tr> </tbody> </table> <p>Elective Subjects</p> <p>2 elective advanced seminar subjects (25 points)</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM90002 Global Media Policy & Governance</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM90003 Mobility, Culture and Communication</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM90007 Media Convergence and Digital Culture</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM90009 Global Crisis Reporting</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM90015 History of Network Media</td> <td>February</td> <td>12.50</td> </tr> <tr> <td>MECM90016 Representation and Advocacy</td> <td>February</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	MECM70001 Shorter Thesis - Media & Communications	RHD First Half Year, RHD Second Half Year	Not Assigned	Subject	Study Period Commencement:	Credit Points:	MECM90002 Global Media Policy & Governance	Semester 2	12.50	MECM90003 Mobility, Culture and Communication	Semester 1	12.50	MECM90007 Media Convergence and Digital Culture	Semester 2	12.50	MECM90009 Global Crisis Reporting	Semester 1	12.50	MECM90015 History of Network Media	February	12.50	MECM90016 Representation and Advocacy	February	12.50
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	MECM90017 Media Writing: Rhetoric and Practice	Semester 2	12.50
Links to further information:	www.culture-communication.unimelb.edu.au		
Related Course(s):	Master of Arts (Advanced Seminar & Shorter Thesis)		