

# Media and Communications

<b>Year and Campus:</b>	2014																	
<b>Coordinator:</b>	Dr Carolyne Lee Email: carolyne@unimelb.edu.au																	
<b>Contact:</b>	<b>Arts Student Centre (<a href="http://arts.unimelb.edu.au/arts-student-centre/">http://arts.unimelb.edu.au/arts-student-centre/</a>)</b>																	
<b>Overview:</b>	<p>The BA (Honours) (Media &amp; Communications) is an advanced and specialised course of study requiring a higher standard of performance than for the pass degree. It enhances your ability to acquire advanced skills of analysis, to develop original ideas, and to apply innovative solutions to complex problems. The Honours program involves one additional year of study at fourth-year level. Commencement of honours must occur within five years of the completion of your degree course.</p> <p>The minimum entry requirement for Media and Communication honours is:</p> <ul style="list-style-type: none"> <li># completion of all the requirements of the BA (Media and Communications); or</li> <li># completion of Bachelor of Arts with a major in Media and Communications with an average of at least H2A (75%) in second and third year subjects within the major, or equivalent.</li> </ul>																	
<b>Learning Outcomes:</b>	<i>See course objectives.</i>																	
<b>Structure &amp; Available Subjects:</b>	<p><b>Students undertaking the pure honours stream complete:</b></p> <ul style="list-style-type: none"> <li># MECM40017 Media and Communications thesis (50 points);</li> <li># MULT50001 Research Principles and Practices (*see note below) (12.5 points);</li> <li># two core Media and Communications honours subjects (25 points);</li> <li># one optional honours subject (12.5 points)</li> </ul> <p><b>Double major students may complete one of the following combined honours streams:</b></p> <ul style="list-style-type: none"> <li># MECM40017 Media and Communications thesis (50 points);</li> <li># MULT50001 Research Principles and Practices (*see note below) (12.5 points);</li> <li># three honours subjects in the combining discipline (37.5 points)</li> </ul> <p>OR</p> <ul style="list-style-type: none"> <li># thesis in the combining discipline (50 points);</li> <li># research methodologies subject in the combining discipline (12.5 points);</li> <li># three core Media and Communications honours subjects (37.5 points)</li> </ul> <p><b>Please note: students undertaking the second option will graduate with a Bachelor of Arts (Honours) NOT a Bachelor of Arts (Media and Communications Honours).</b></p> <p><i>*Note: Students electing to undertake MULT50001 Research Principles and Practices should undertake this subject in the first semester of their Media and Communications Thesis enrolment.</i></p>																	
<b>Subject Options:</b>	<p><b>Compulsory subjects:</b></p> <p>Note: the thesis requires two consecutive semesters of enrolment.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;">Subject</th> <th style="width: 20%;">Study Period Commencement:</th> <th style="width: 20%;">Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM40017 Media &amp; Communications Thesis</td> <td>Semester 1, Semester 2</td> <td>25</td> </tr> <tr> <td>MULT50001 Research Principles and Practices</td> <td>February, July</td> <td>12.50</td> </tr> </tbody> </table> <p><b>Media and Communications core honours subjects:</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;">Subject</th> <th style="width: 20%;">Study Period Commencement:</th> <th style="width: 20%;">Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM40003 Researching Audiences and Reception</td> <td>Semester 1</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	MECM40017 Media & Communications Thesis	Semester 1, Semester 2	25	MULT50001 Research Principles and Practices	February, July	12.50	Subject	Study Period Commencement:	Credit Points:	MECM40003 Researching Audiences and Reception	Semester 1	12.50
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	MECM90015 History of Network Media	February	12.50
	MECM40007 Change in Journalism	Semester 2	12.50
	MECM40011 Writing for the Media	Semester 1	12.50
	MECM90020 Global Media: Theory and Research	Semester 2	12.50
<b>Media and Communications optional honours subjects:</b>			
	<b>Subject</b>	<b>Study Period Commencement:</b>	<b>Credit Points:</b>
	CULS40001 Cultural Policy and Power	Semester 1	12.50
	MECM90010 Strategic Political Communication	January	12.50
	DEVT90039 Civil Society, NGOs and the State	Semester 1	12.50
	PUBL90006 Writing and Editing for Digital Media	Semester 2	12.50
	ASIA90001 Human Rights in Southeast Asia	Semester 2	12.50
	SCRN40013 Censorship: Film, Art and Media	Semester 2	12.50
	SCRN40003 Ethnographic and Documentary Cinema	Semester 1	12.50
<b>Links to further information:</b>	<a href="http://www.culture-communication.unimelb.edu.au/study/mediacomm">http://www.culture-communication.unimelb.edu.au/study/mediacomm</a>		
<b>Related Course(s):</b>	Bachelor of Arts (Degree with Honours)		