

100 Point Moving Image

Year and Campus:	2014
Coordinator:	Dr Kate MacNeill Email: cmmacn@unimelb.edu.au
Contact:	Office of Graduate Studies, Faculty of Arts Email: arts-gradstudies@unimelb.edu.au (mailto:arts-gradstudies@unimelb.edu.au)
Overview:	The Moving Image specialisation offers a graduate qualification in the management of the production, distribution and exhibition of film and new media. The Master of Arts and Cultural Management (Moving Image) is designed to provide direct engagement with screen industry professionals and to offer the theoretical knowledge and practical experience necessary to work in film culture.
Learning Outcomes:	<p>Students who complete the Masters of Arts and Cultural Management (Moving Image) should:</p> <ul style="list-style-type: none"> # develop an appreciation and overview of the arts within our culture; # understand, access and contribute to the development, implementation and evaluation of arts policy within Australia and internationally; # understand the role of marketing in positioning arts organizations to attract audiences and funding from a diversity of sources including government and the private sector, and attracting opportunities for international exchange; # understand the demands for managing small and large projects, developing tenders, or managing small business enterprises; # understand laws, regulations and protocols (including cultural property rights) within various art forms; # demonstrate an understanding of financial management, budgeting, costing and planning; # demonstrate a high level of leadership potential and ability to function ethically, imaginatively and resourcefully within the arts and cultural industries in ways that will advance the arts and promote them within Australia and internationally.
Structure & Available Subjects:	<p>100 point program</p> <p>Duration: 1 year full-time / up to 2 years part-time</p> <p>The Masters of Arts and Cultural Management (Moving Image) 100 point program requires:</p> <ul style="list-style-type: none"> # four compulsory subjects (50 points) # four elective subjects (50 points) <p>Please note: Students who complete 100 points of the program equivalent to the Postgraduate Diploma in Arts and Cultural Management may claim the Postgraduate Diploma as an exit award.</p> <p>Capstone Requirement:</p> <p>All students are required to complete the Capstone Requirement for the program (at least 25 points). Students must complete one capstone option -</p> <p>Capstone Stream 1: SCRN50001 Moving Image Thesis</p> <p>Purpose: An opportunity to integrate knowledge and research skills to address a specific moving image management research question (Pathway to PhD).</p> <p>Capstone Stream 2: MULT90019 Internship II (Placement and Research) or MULT90018 Internship I (Placement Only) and SCRN90006 Film Festival Cultures</p> <p>Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and develop an integrated understanding of moving image management knowledge and practice.</p>

Capstone Stream 3: MULT90025 Internship III (Placement and Research) or MULT90018 Internship I (Placement Only) and SCR90004 Visual Culture Industries

Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and through exposure to industry, and develop an integrated understanding of moving image management knowledge and practice.

Capstone Stream 4: SCR90006 Film Festival Cultures and SCR90004 Visual Culture Industries

Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and through exposure to industry, and develop an integrated understanding of moving image management knowledge and practice. Multiple opportunities to develop knowledge and skills through sustained pieces of scholarships.

For policies that govern this degree, see **Academic Services Policy** (<http://www.services.unimelb.edu.au/policy/index.html>) in the **University Melbourne Policy Framework** (<http://www.policy.unimelb.edu.au/>). Students also should also refer to information in the **Student Policy Directory**. (http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj)

Subject Options:**Compulsory Subjects**

Four compulsory subjects (50 points)

Subject	Study Period Commencement:	Credit Points:
CICU50001 Human Rights on Screen	Semester 1	12.50
SCR90002 Film Production: From Script to Screen	Semester 2	12.50
SCR90004 Visual Culture Industries	Semester 1	12.50
SCR90006 Film Festival Cultures	July	12.50

Elective Subjects

Four elective subjects (50 points)

Please note the following:

- # Students may choose from the following elective subjects (50 points) or other graduate subjects from across the School of Culture and Communication or Faculty with coordinator permission.
- # The minor thesis requires two consecutive semesters of enrolment.

Subject	Study Period Commencement:	Credit Points:
ACUR90005 Interpreting Exhibitions	Semester 2	12.50
ACUR90006 Exhibition Management	Semester 2	12.50
AHIS90004 The Virtual Print Room	Not offered 2014	12.50
AHIS90005 History and Philosophy of Museums	Semester 1	12.50
AHIS90007 Biennales, Triennales and Documentas	Not offered 2014	12.50
AIND90002 Working in Indigenous Cultural Contexts	August	12.50
AMGT50001 Art and Cultural Management in Asia	February, July	12.50
AMGT90011 Global Cultural Policy and Practice	Semester 1	12.50
AMGT90012 Managing Creative Content	Semester 2	12.50

	AMGT90017 Communicating the Arts	Semester 1	12.50
	AMGT90018 The Economics of Culture	Semester 2	12.50
	AUST90007 Imaging Australian Spaces	Not offered 2014	12.50
	CULS90004 Cultural Complexity and Intelligence	Semester 2	12.50
	MECM90007 Media Convergence and Digital Culture	Semester 2	12.50
	MULT50001 Research Principles and Practices	February, July	12.50
	MULT90018 Internship I (Placement Only)	Semester 1, Semester 2	12.50
	MULT90019 Internship II (Semester Long)	Semester 1, Semester 2	25
	MULT90025 Internship II (Year Long)	Semester 1, Semester 2	12.50
	SCRN50001 Moving Image Thesis	Semester 1, Semester 2	18.75
Links to further information:	www.culture-communication.unimelb.edu.au		
Related Majors/Minors/Specialisations:	Moving Image		