Moving Image

Year and Campus:	2014
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Overview:	The Moving Image specialisation offers a graduate qualification in the management of the production, distribution and exhibition of film and new media. The Master of Arts and Cultural Management (Moving Image) is designed to provide direct engagement with screen industry professionals and to offer the theoretical knowledge and practical experience necessary to work in film culture.
Learning Outcomes:	**Students who complete the Masters of Arts and Cultural Management (Moving Image) should:** # develop an appreciation and overview of the arts within our culture; # understand, access and contribute to the development, implementation and evaluation of arts policy within Australia and internationally; # understand the role of marketing in positioning arts organizations to attract audiences and funding from a diversity of sources including government and the private sector, and attracting opportunities for international exchange; # understand the demands for managing small and large projects, developing tenders, or managing small business enterprises; # understand laws, regulations and protocols (including cultural property rights) within various art forms; # demonstrate an understanding of financial management, budgeting, costing and planning; # demonstrate a high level of leadership potential and ability to function ethically, imaginatively and resourcefully within the arts and cultural industries in ways that will advance the arts and promote them within Australia and internationally.
Structure & Available Subjects:	**200 point program** **Duration:** 2 years full-time / up to 4 years part-time **The Masters of Arts and Cultural Management (Moving Image) 200 point program requires:** **First 100 points:** # five compulsory subjects (62.5 points) # three elective subjects (37.5 points) **Second 100 points:** # four compulsory subjects (50 points) # four elective subjects (50 points) **150 point program** **Duration:** 1.5 years full-time / up to 3 years part-time **The Masters of Arts and Cultural Management (Moving Image) 150 point program requires:** # seven compulsory subjects (87.5 points) # five elective subjects (62.5 points) **100 point program** **Duration:** 1 year full-time / up to 2 years part-time **The Masters of Arts and Cultural Management (Moving Image) 100 point program requires:** # four compulsory subjects (50 points)

\# four elective subjects (50 points)

Please note: Students who complete 100 points of the program equivalent to the Postgraduate Diploma in Arts and Cultural Management may claim the Postgraduate Diploma as an exit award.

Capstone Requirement:

All students are required to complete the Capstone Requirement for the program (at least 25 points). Students must complete one capstone option -

Capstone Stream 1: SCRN50001 Moving Image Thesis

Purpose: An opportunity to integrate knowledge and research skills to address a specific moving image management research question (Pathway to PhD).

Capstone Stream 2: MULT90019 Internship (placement and Research) or MULT90018 Internship I (Placement Only) and SCRN90006 Film Festival Cultures

Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and develop an integrated understanding of moving image management knowledge and practice.

Capstone Stream 3: MULT90025 Internship III (placement and Research) or MULT90018 Internship I (Placement Only) and SCRN90004 Visual Culture Industries

Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and through exposure to industry, and develop an integrated understanding of moving image management knowledge and practice.

Capstone Stream 4: SCRN90006 Film Festival Cultures and SCRN90004 Visual Culture Industries

Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and through exposure to industry, and develop an integrated understanding of moving image management knowledge and practice

For policies that govern this degree, see **Academic Services Policy (http://www.services.unimelb.edu.au/policy/index.html)** in the **University Melbourne Policy Framework (http://www.policy.unimelb.edu.au/)** . Students also should also refer to information in the **Student Policy Directory. (http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj)**

Majors/Minors/ Specialisations	**Major/Minor/Specialisation**
	200 Point Moving Image
	150 Point Moving Image
	100 Point Moving Image

Links to further information:	www.culture-communication.unimelb.edu.au

Related Course(s):	Master of Arts and Cultural Management