

MECM30007 Media & Communications Research Project

Credit Points:	25
Level:	3 (Undergraduate)
Dates & Locations:	This subject is not offered in 2013. On Campus
Time Commitment:	Contact Hours: A 1 hour lecture and a 1.5 hour tutorial per week. Total Time Commitment: Total expected time commitment is 102-hours across the semester, including class time. Students enrolled in MECM30007 who will submit an 8000 word thesis will also have extra consultation up to 12 hours of individual supervision throughout the semester in order to further extend their research angle.
Prerequisites:	Completion of 100 points of second year in the BA (Media & Communications) Enriched Major program. This subject is only available to students enrolled in the BA (Media & Communications) degree prior to 2011.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	100-311 Media & Communications Research Project; MECM30015 Media and Communications Project
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Assoc prof Ingrid Volkmer ivolkmer@unimelb.edu.au
Subject Overview:	The Media and Communications Research Project provides students with an opportunity to conduct an extensive analysis of any form of media output, theoretical framework, institutional structure, or mode of reception. Students will deploy, and reflect upon, their selected method/s of analysis and present their findings in a written report. They will be offered guidance throughout the process of conceiving, designing, executing and writing their report. The final written presentation should aim to produce a critical evaluation of the topic with reference to relevant positions of theory and debate, the methods and methodology deployed, as well as their own research practice. On completion of this subject, students will have gained critical insight into their chosen topic, as well as a deeper understanding of the processes, stages and methodological requirements for undertaking successful research in the field of Media and Communications.
Objectives:	On completion of the subject students should have: <ul style="list-style-type: none"> # the ability to design, research and present in writing a sustained academic study; # the ability to demonstrate awareness of relevant literature in the field of media and communication in relation to a chosen topic of inquiry; # the ability to marshal argument and evidence in a structured narrative and sequence of chapters according to scholarly practice; # the ability to critically engage with relevant theoretical frameworks and debates, and reflect upon issues of methodology where appropriate.
Assessment:	An 8000-word research project 100% (due in the examination period). Students must attend all scheduled classes for this subject in order to submit final assessment. Assessment submitted

	late without an approved extension will be penalised at 10% per day. All written work must be submitted to pass this subject.
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Students who successfully complete this subject will: <ul style="list-style-type: none"> # be able to plan, develop and present supervised research on a particular topic in accordance with academic standards and conventions; # be able to enhance their ability to initiate and undertake independent research; # be able to deploy time-management skills relevant to a self-directed program of study.
Notes:	This subject is not available as Breadth or to students enrolled in the Bachelor of Arts. This subject is only available to students enrolled in the BA (Media and Communications) 105-MC enriched major and is a compulsory subject in this major.
Related Course(s):	Bachelor of Arts(Media and Communications) Bachelor of Arts(Media and Communications) & Bachelor of Commerce