

FLTV70039 Business of Producing 2

Credit Points:	25
Level:	7 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2013.
Time Commitment:	Contact Hours: 96 Total Time Commitment: 240 Hours
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Contact:	<p>Faculty of the VCA and MCM Student Centre Ground Floor, Elisabeth Murdoch Building (Bldg 860) Southbank Campus 234 St Kilda Road, Southbank, 3006 Enquiries Phone: 13 MELB (13 6352) Email: 13MELB@unimelb.edu.au</p>
Subject Overview:	Through lectures and guest speakers, students will be exposed to areas such as working with government funding bodies, entertainment law, negotiating deals and small company business skills.
Objectives:	<p>On completing this subject students will have:</p> <ul style="list-style-type: none"> • extended their creative abilities and business skills to the wider community; • demonstrated a sound understanding of the structure of the Australian Film, Television and allied industries; • demonstrated an innovative approach to combining finance and funding structure.
Assessment:	Entertainment Law Research Paper (2,500 words) 40% Dealing with government bodies research report (1,500 words) 30% Production company exercise (2,000 words) 30%
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On completing this subject students will:</p> <ul style="list-style-type: none"> • demonstrate the skills necessary to establish a small business; • understand issues related to intellectual property management and exploitation and the legal aspects of Producing; • demonstrate an entrepreneurial approach coupled with strategic planning skills and the knowledge to engage with key industry players.

Links to further information:	http://www.vcam.unimelb.edu.au/
Related Course(s):	Master of Producing