

## FLTV70034 Producing and the Creative Process

<b>Credit Points:</b>	25
<b>Level:</b>	7 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	This subject is not offered in 2013.
<b>Time Commitment:</b>	Contact Hours: 48 Hours Total Time Commitment: 100 Hours
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt;         &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>
<b>Contact:</b>	<p><b>Faculty of the VCA and MCM Student Centre</b>          Ground Floor, Elisabeth Murdoch Building (Bldg 860)          Southbank Campus          234 St Kilda Road, Southbank, 3006          Enquiries          Phone: 13 MELB (13 6352)          Email: 13MELB@unimelb.edu.au</p>
<b>Subject Overview:</b>	Students will be introduced to the creative processes and stages in the development of film and television product. Students will be exposed to script and story analysis, trained in pitching potential film and television product as well as widening their understanding of screen theory and practical production knowledge. Students will engage in film craft exercises, which introduces them to the elements of screen language in the practical sense.
<b>Objectives:</b>	<p>This subject will enable students to:</p> <ul style="list-style-type: none"> <li>• extend their creative abilities and business skills;</li> <li>• develop a sound understanding of the structure of the Australian Film, Television and allied industries;</li> <li>• demonstrate the capacity to produce a short creative project.</li> </ul>
<b>Assessment:</b>	2 x script and story analysis reports (1,000 words each) 40% 2 x Oral Pitching exercises (prepared presentations equivalent to 1,500 words each) 60%
<b>Prescribed Texts:</b>	None
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>On completing this subject students will:</p> <ul style="list-style-type: none"> <li>• exhibit an ability for intellectual curiosity and an understanding of the creative process;</li> <li>• confidently communicate in oral and written form;</li> <li>• demonstrate story analysis skills;</li> <li>• exhibit the skills to interpret, analyse and problem solve;</li> </ul>

	<ul style="list-style-type: none"><li>• demonstrate an understanding of screen culture;</li><li>• exhibit a developed knowledge of the film, television and allied industries and how to engage with key industry players;</li><li>• communicate confidently both orally and in writing for a wide variety of audience;</li><li>• exhibit a developed leadership capacity and the ability to act as a mentor to the development of others.</li></ul>
<b>Links to further information:</b>	<a href="http://vca.unimelb.edu.au/ftv/about">http://vca.unimelb.edu.au/ftv/about</a>
<b>Related Course(s):</b>	Master of Producing