

EDUC90519 Strategy & Planning in Higher Education

Credit Points:	12.50						
Level:	9 (Graduate/Postgraduate)						
Dates & Locations:	This subject is not offered in 2013.						
Time Commitment:	Contact Hours: 24 contact hours (120 hours total commitment) Total Time Commitment: Attendance at all classes (tutorial/seminars/practical classes/lectures/labs) is obligatory. Failure to attend 80% of classes will normally result in failure in the subject.						
Prerequisites:	<p>There is one prerequisite:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>EDUC90518 Understanding Higher Education</td> <td>Not offered 2013</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	EDUC90518 Understanding Higher Education	Not offered 2013	12.50
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EDUC90518 Understanding Higher Education	Not offered 2013	12.50					
Corequisites:	None						
Recommended Background Knowledge:	None						
Non Allowed Subjects:	None						
Core Participation Requirements:	<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Overview, Objectives, Assessment and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and the Disability Liaison Unit: http://www.services.unimelb.edu.au/disability/</p>						
Contact:	<p>Education Student Centre 234 Queensberry Street Phone: +61 3 8344 8285</p>						
Subject Overview:	<p>This subject takes a practical approach in examining various frameworks for analysing issues, planning, and developing implementation strategies. The subject will examine: goal setting; innovation and entrepreneurial thinking; planning and plan-driven budgeting; business planning; workforce planning; project management; program evaluation and benchmarking.</p>						
Objectives:	<p>At the successful completion of this subject students will be able to:</p> <ul style="list-style-type: none"> # Describe the core characteristics of alternative approaches to planning; # Critically analyse the claim associated with planning methods; # Select planning techniques appropriate to particular contexts; # Apply planning techniques to workplace issues and evaluate the outcomev 						
Assessment:	<p>The application of a planning technique to a contemporary workplace issue leading to a report that includes an analysis of the context, goals, targets and responsibilities. The report will incorporate a critical commentary on the characteristics of the planning techniques employed (4000 words, 100% due at the end of the semester).</p>						
Prescribed Texts:	Readings are provided.						

Recommended Texts:	<p>Baldwin, G.& James, R. (2000) The market in Australian higher education and the concept of student as informed consumer <i>Journal of Higher Education Policy and Management</i> 22, 2:pp.139 - 148</p> <p>Clark, B. (1998) <i>Creating Entrepreneurial Universities: Organisational Pathways of Transformation</i> Oxford: Pergamon Press</p> <p>James, R. (2002) Students' changing expectations of higher education and the consequences of mismatches with reality, in Coaldrake, P. (ed) <i>Responding to Student Expectations</i> Paris:OECD</p> <p>Marginson, S. and Considine, M. (2000) <i>The Enterprise University:Power, Governance and Reinvention in Australia</i> Cambridge: Cambridge University Press.</p>
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On completing this subject, participants should be able to:</p> <ul style="list-style-type: none"> # apply theories and principles to specific contexts; # access, evaluate and utilise relevant resource materials; # reflect upon and analyse the effectiveness of their activities.
Links to further information:	www.cshe.unimelb.edu.au
Related Course(s):	Graduate Certificate in University Management