

## EDUC90072 Non-verbal Communication and Culture

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	This subject is not offered in 2013.
<b>Time Commitment:</b>	Contact Hours: 24 hours of lectures/seminars/workshops Total Time Commitment: Not available
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	Attendance at all classes (tutorial/seminars/practical classes/lectures/labs) is obligatory. Failure to attend 80% of classes will normally result in failure in the subject.
<b>Contact:</b>	Education Student Centre
<b>Subject Overview:</b>	This subject examines the cultural variables in nonverbal communication. Topics include bodily stance and gesture, visual semiotics, cultural conventions of visual representation, design and communication, the meaning of fashion and the affective element in visual design.
<b>Objectives:</b>	On completion of this subject, students should be able to: <ul style="list-style-type: none"> <li># understand the range and significance of nonverbal communication;</li> <li># understand the conventions that govern nonverbal communication; analyse the processes of visual signification; and</li> <li># evaluate the effectiveness of examples of nonverbal communication.</li> </ul>
<b>Assessment:</b>	Essay 1: 1,500 words (40 per cent) due week 7 Essay 2: 2,500 words (60 per cent) due week 14
<b>Prescribed Texts:</b>	None
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Related Course(s):</b>	Master of English as an International Language