

CULS20016 Media Histories

Credit Points:	12.50
Level:	2 (Undergraduate)
Dates & Locations:	This subject is not offered in 2013.
Time Commitment:	Contact Hours: A 1.5-hour lecture and a 1-hour tutorial per week. Total Time Commitment: Total expected time commitment is 102-hours across the semester, including class time.
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	CICU20011 Screen and Media Histories; 106-009 Screen and Media Histories
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Assoc Prof Chris Healy clhealy@unimelb.edu.au
Subject Overview:	The subject will explore the intimate connections between screen and media technologies and changing understandings of culture in the 20th century. It focuses on how innovations in print and photographic technologies, telegraphy and telephony, the moving image, sound recording, radio, film exhibition, TV and video, and the transformation of analogue by digital technologies, have enabled changing visions of culture. It studies terms such as mechanical reproduction and the culture industry, the optical unconscious and trauma, massification and broadcast, public sphere and media literacy, fragmentation and globalisation. Students will be encouraged, and given the confidence, to move between cultural histories and cultural studies. They will be introduced to the histories of key media technologies, and examine attempts to theorise the significance and influences of those technologies within cultural studies. As a result, students should have, on completion of the subject, a strong critical knowledge of how histories of media technologies are central to contemporary culture.
Objectives:	On completion of the subject students should have: <ul style="list-style-type: none"> # a sound understanding of the cultural histories of post-print media technologies; # a strong critical understanding of how cultural critics have interpreted, and been influenced by media histories; # the ability and confidence to produce cultural studies of media history.
Assessment:	An essay of 1000 words 25% (due mid-semester) and a second essay of 3000 words 75% (due in the examination period). This subject has a minimum hurdle requirement of 75% attendance and regular participation in tutorials. Assessment submitted late without an approved extension will be penalised at 10% per day. In-class tasks missed without approval will not be marked. All pieces of written work must be submitted to pass this subject.
Prescribed Texts:	A subject reader will be available and additional online resources will be available.
Breadth Options:	This subject potentially can be taken as a breadth subject component for the following courses: <ul style="list-style-type: none"> # Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2013/B-BMED)

	<p># <u>Bachelor of Commerce</u> (https://handbook.unimelb.edu.au/view/2013/B-COM)</p> <p># <u>Bachelor of Environments</u> (https://handbook.unimelb.edu.au/view/2013/B-ENVS)</p> <p># <u>Bachelor of Music</u> (https://handbook.unimelb.edu.au/view/2013/B-MUS)</p> <p># <u>Bachelor of Science</u> (https://handbook.unimelb.edu.au/view/2013/B-SCI)</p> <p># <u>Bachelor of Engineering</u> (https://handbook.unimelb.edu.au/view/2013/B-ENG)</p> <p>You should visit <u>learn more about breadth subjects</u> (http://breadth.unimelb.edu.au/breadth/info/index.html) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>Students who successfully complete this subject will:</p> <ul style="list-style-type: none"> # have advanced research and analysis skills; # show critical and ethical self-awareness; # have the ability to develop and communicate effective arguments in both oral and written form; # develop advanced skills in media and information literacy and management.
Related Course(s):	Bachelor of Arts(Media and Communications)
Related Majors/Minors/Specialisations:	<p>Cinema Studies Major</p> <p>Cultural Studies Major</p> <p>Screen and Cultural Studies</p> <p>Screen and Cultural Studies</p> <p>Screen and Cultural Studies</p>