

ABPL90207 Corporate Construction Management

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2013, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 3 hours per week Total Time Commitment: 120 hours
Prerequisites:	Admission to MC-CONMG2Y Master of Construction Management (200 points), MC-CONMG3Y Master of Construction Management (300 points), or approval from the subject coordinator.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p><p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> </p>
Coordinator:	Dr Matt Stevens
Contact:	<p>Environments and Design Student Centre Ground Floor, Baldwin Spencer (building 113)</p> <p><i>Enquiries</i> Phone: 13 MELB (13 6352) Website: http://www.msd.unimelb.edu.au (http://www.msd.unimelb.edu.au)</p>
Subject Overview:	This subject examines management issues relating to contemporary businesses within the construction industry. The various models of organisations and corporate strategies to achieve competitive advantage are explored. Management concepts such as financial analysis, competitive strategy, innovation, negotiation, leadership, and corporate social responsibility are discussed in the context of a construction company. Recent developments in knowledge management, relationship marketing, operations management, and supply chain management are presented in seminars with extensive use of relevant business school case studies.
Objectives:	<p>On completion of this subject, students should be able to:</p> <ul style="list-style-type: none"> # Understand the range of concepts relating to the management of a construction organisation; # Compare and contrast different approaches to the strategies management of companies.
Assessment:	Two reports (2 x 25%) of 1000 words each, due in weeks 5 and 8. Class participation (10%). Final assessment/project (40%) of 2000 words due in Week 12.
Prescribed Texts:	Michael E. Porter, Competitive strategy techniques for analyzing industries and competitors, New York: Free Press, 1998, and selected Harvard Business School cases.

Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Upon successful completion of this subject students will have had the opportunity to develop the following generic skills: <ul style="list-style-type: none"># Advanced analytical skills# Research skills# Communication skills# Problem solving skills# Team working skills
Related Majors/Minors/ Specialisations:	Building Building Systems and Trade Specialties Corporate Management Cost Management Policy Project Management