

Media and Communications

Year and Campus:	2013																																	
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Overview:	<p>Graduates of the specialisation in Media and Communications in the Graduate Diploma of Arts:</p> <ul style="list-style-type: none"> # are enabled to develop a comprehensive overview of the media's place in today's society, economy and culture, with an emphasis on the Asia-Pacific region; # are provided with the fundamental written communication skills required by successful journalists and other media professionals; # are helped to achieve an understanding of new communication technologies and their impact on the fast changing global media environment; # are trained to think across media - a skill of increasing importance for the next generation of media professionals and media researchers; # are helped to appreciate the value of an international and interdisciplinary approach to the study of Media and Communications. 																																	
Objectives:	See program objectives																																	
Structure & Available Subjects:	8 elective subjects Total 100 points																																	
Subject Options:	<p>Elective Subjects 100 points</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM20003 Net Communications</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM20006 Understanding Australian Media</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM20009 Introduction to Media Writing</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM20010 Comparing Media Systems</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM20011 Approaches to Media Research</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM30002 Perspectives in Global Media Cultures</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM30004 Media Futures and New Technologies</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM30010 Writing Journalism</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM30013 Marketing Communications</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM30015 Media and Communications Project</td> <td>Not offered 2013</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	MECM20003 Net Communications	Not offered 2013	12.50	MECM20006 Understanding Australian Media	Not offered 2013	12.50	MECM20009 Introduction to Media Writing	Not offered 2013	12.50	MECM20010 Comparing Media Systems	Not offered 2013	12.50	MECM20011 Approaches to Media Research	Not offered 2013	12.50	MECM30002 Perspectives in Global Media Cultures	Not offered 2013	12.50	MECM30004 Media Futures and New Technologies	Not offered 2013	12.50	MECM30010 Writing Journalism	Not offered 2013	12.50	MECM30013 Marketing Communications	Semester 2	12.50	MECM30015 Media and Communications Project	Not offered 2013	12.50
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Links to further information:	http://www.culture-communication.unimelb.edu.au/																																	
Related Course(s):	Graduate Diploma in Arts																																	