

## Media and Communications

<b>Year and Campus:</b>	2013																													
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<b>Overview:</b>	See program overview																													
<b>Objectives:</b>	See program objectives																													
<b>Structure &amp; Available Subjects:</b>	<p><b>The Graduate Certificate in Arts in this area of specialisation requires:</b></p> <p># Four elective subjects (50 points)</p> <p>Total 50 points</p>																													
<b>Subject Options:</b>	<p><b>Elective Subjects</b></p> <p>50 points</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM20003 Net Communications</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM20006 Understanding Australian Media</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM20009 Introduction to Media Writing</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM20010 Comparing Media Systems</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM20011 Approaches to Media Research</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM30004 Media Futures and New Technologies</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM30010 Writing Journalism</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM30013 Marketing Communications</td> <td>Semester 2</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	MECM20003 Net Communications	Not offered 2013	12.50	MECM20006 Understanding Australian Media	Not offered 2013	12.50	MECM20009 Introduction to Media Writing	Not offered 2013	12.50	MECM20010 Comparing Media Systems	Not offered 2013	12.50	MECM20011 Approaches to Media Research	Not offered 2013	12.50	MECM30004 Media Futures and New Technologies	Not offered 2013	12.50	MECM30010 Writing Journalism	Not offered 2013	12.50	MECM30013 Marketing Communications	Semester 2	12.50
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<b>Links to further information:</b>	<a href="http://www.culture-communication.unimelb.edu.au/">http://www.culture-communication.unimelb.edu.au/</a>																													
<b>Related Course(s):</b>	Graduate Certificate in Arts																													