

# Media and Communication

<b>Year and Campus:</b>	2013																																			
<b>Coordinator:</b>	Dr Carlyne Lee Email: carolyne@unimelb.edu.au																																			
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<b>Overview:</b>	See program overview																																			
<b>Objectives:</b>	See program objectives																																			
<b>Structure &amp; Available Subjects:</b>	<p><b>The Postgraduate Certificate in Arts in this area of specialisation requires:</b></p> <p># Four elective subjects (50 points)</p> <p>Total 50 points</p>																																			
<b>Subject Options:</b>	<p><b>Elective Subjects</b></p> <p>50 points</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>DEVT90039 Civil Society, NGOs and the State</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM40002 Journalism: Conflict and Society</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM40003 Researching Audiences and Reception</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM40006 Public Relations and Communications</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM40007 Change in Journalism</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM40011 Writing for the Media</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM40014 Global Media: Theory and Research</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM40016 Audiovisual Communication</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>MECM90015 History of Network Media</td> <td>Not offered 2013</td> <td>12.50</td> </tr> <tr> <td>PUBL90006 Writing and Editing for Digital Media</td> <td>Not offered 2013</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	DEVT90039 Civil Society, NGOs and the State	Not offered 2013	12.50	MECM40002 Journalism: Conflict and Society	Not offered 2013	12.50	MECM40003 Researching Audiences and Reception	Semester 1	12.50	MECM40006 Public Relations and Communications	Not offered 2013	12.50	MECM40007 Change in Journalism	Not offered 2013	12.50	MECM40011 Writing for the Media	Not offered 2013	12.50	MECM40014 Global Media: Theory and Research	Not offered 2013	12.50	MECM40016 Audiovisual Communication	Not offered 2013	12.50	MECM90015 History of Network Media	Not offered 2013	12.50	PUBL90006 Writing and Editing for Digital Media	Not offered 2013	12.50
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<b>Links to further information:</b>	<a href="http://www.culture-communication.unimelb.edu.au/">http://www.culture-communication.unimelb.edu.au/</a>																																			
<b>Related Course(s):</b>	Postgraduate Certificate in Arts																																			