

Media and Communications

Year and Campus:	2013
Coordinator:	Dr Carolyne Lee (Email: carolyne@unimelb.edu.au)
Contact:	Arts Student Centre (http://arts.unimelb.edu.au/amsc/contact.html)
Overview:	<p>The BA (Honours) (Media & Communications) is an advanced and specialised course of study requiring a higher standard of performance than for the pass degree. It enhances your ability to acquire advanced skills of analysis, to develop original ideas, and to apply innovative solutions to complex problems. The Honours program involves one additional year of study at fourth-year level. Commencement of honours must occur within five years of the completion of your degree course.</p> <p>The prerequisites for entry to fourth year honours in Media and Communications are:</p> <ul style="list-style-type: none"> # completion of all the requirements of the BA (Media and Communications); or # completion of Bachelor of Arts with a major in Media and Communications with an average of at least H2A (75%) in second and third year subjects within the major, or equivalent.
Objectives:	<p>In order to meet the requirements for the BA (Media & Communications)(Honours) degree, you must complete 100 points of study at fourth-year level. Pure honours consists of 50 points of coursework and a thesis of 50 points. Combined honours usually consists of the thesis and one research methodology subject in one area of study (50 + 12.5 = 62.5 points) and three coursework subjects in the combined area of study (37.5 points). Students intending to complete combined Media & Communications Honours with the thesis in Media & Communication enrol in this course stream. Students intending to complete combined Honours with the thesis in the second area of study enrol in the BA (Honours) course stream (104AA). In most cases, BA (M&C) combined degree students who meet the required academic entry standards can enter the Honours program. However, before you are admitted to fourth-year level studies you must complete your Media & Communications component as well as enough relevant subjects from your combining degree to allow you to take out the pass degree if you were to discontinue your combining degree. You will not be eligible to graduate with the BA (Media & Communications)(Honours) degree until all the requirements of the combining degree or program are met.</p>
Structure & Available Subjects:	<p>Students undertaking the pure honours stream complete:</p> <ul style="list-style-type: none"> # MECM40017 Media and Communications thesis (50 points); # MULT50001 Research Principles and Practices (*see note below) (12.5 points); # two core Media and Communications honours subjects (25 points); # one optional honours subject (12.5 points) <p>Double major students may complete one of the following combined honours streams:</p> <ul style="list-style-type: none"> # MECM40017 Media and Communications thesis (50 points); # MULT50001 Research Principles and Practices (*see note below) (12.5 points); # three honours subjects in the combining discipline (37.5 points) <p>OR</p> <ul style="list-style-type: none"> # thesis in the combining discipline (50 points); # research methodologies subject in the combining discipline (12.5 points); # three core Media and Communications honours subjects (37.5 points) <p>Please note: students undertaking the second option will graduate with a Bachelor of Arts (Honours) NOT a Bachelor of Arts (Media and Communications Honours).</p> <p><i>*Note: Students electing to undertake MULT50001 Research Principles and Practices should undertake this subject in the first semester of their Media and Communications Thesis enrolment.</i></p>
Subject Options:	Compulsory subjects:

Note: the thesis requires two consecutive semesters of enrolment.

Subject	Study Period Commencement:	Credit Points:
MECM40017 Media & Communications Thesis	Not offered 2013	25
MULT50001 Research Principles and Practices	February, July	12.50

Media and Communications core honours subjects:

Subject	Study Period Commencement:	Credit Points:
MECM40002 Journalism: Conflict and Society	Not offered 2013	12.50
MECM40003 Researching Audiences and Reception	Semester 1	12.50
MECM90015 History of Network Media	Not offered 2013	12.50
MECM40007 Change in Journalism	Not offered 2013	12.50
MECM40011 Writing for the Media	Not offered 2013	12.50
MECM40014 Global Media: Theory and Research	Not offered 2013	12.50

Media and Communications optional honours subjects:

Subject	Study Period Commencement:	Credit Points:
CULS40001 Cultural Policy and Power	Not offered 2013	12.50
MECM90010 Strategic Political Communication	Not offered 2013	12.50
DEVT90039 Civil Society, NGOs and the State	Not offered 2013	12.50
PUBL90006 Writing and Editing for Digital Media	Not offered 2013	12.50
ASIA90001 Human Rights in Southeast Asia	Not offered 2013	12.50
SCRN40013 Censorship: Film, Art and Media	Not offered 2013	12.50
SCRN40003 Ethnographic and Documentary Cinema	Not offered 2013	12.50

Links to further information:

<http://www.culture-communication.unimelb.edu.au/study/mediacomm>

Related Course(s):

Bachelor of Arts (Degree with Honours)