

## POL90015 Business and Government

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2012, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: A 2-hour seminar per week. Total Time Commitment: 10
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	Politics and International Studies at Undergraduate level
<b>Non Allowed Subjects:</b>	166-549 Business and Government
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Coordinator:</b>	Prof Brian Galligan
<b>Contact:</b>	Prof. Brian Galligan <a href="mailto:galligan@unimelb.edu.au">galligan@unimelb.edu.au</a>
<b>Subject Overview:</b>	The respective roles and interactions between business and government are crucial for the political economy of a country. Because of its productive function, business enjoys a privileged position with government, while a major part of government is concerned with the monitoring and managing of business. The structure and role of both have been changing rapidly in recent times, as have the conceptual tools for understanding them. This subject critically reviews contemporary writing and developments and uses case examples to familiarise students with theoretical, normative and practical issues for both sides of this important relationship. On completion of the subject, students should have an understanding of the character and inter-relationship of business and government in contemporary society including: changing private and public sector boundaries. the re-configuration of the mixed economy. the neo-liberal paradigm and its critics. the impact on business of the socio-political environment. the role of interest groups in public policy. changing expectations of corporate governance. the role of business advocacy. government regulation of business. alternatives of self regulation and co-regulation. the effects of globalisation. and the growth of the transnational corporations.
<b>Objectives:</b>	<ul style="list-style-type: none"> <li># have an advanced understanding of the character of inter-relationship of business and government in contemporary society.</li> <li># have developed skills in research and analysis in select topics in the field.</li> <li># facility for applied research in contemporary issues in the field.</li> <li># have detailed knowledge of the way business interacts with government and government manages business relations.</li> </ul>
<b>Assessment:</b>	A review essay of 750 words (15%) due early in semester, a research paper of 3000 words (60%) due in the examination period, and a group project equivalent to 1250 words (25%) due in the examination period. Hurdle Requirement: Students are required to attend a minimum of 75% of classes in order to qualify to have their written work assessed. Students who fail to meet this hurdle requirement will be deemed ineligible to submit the final piece of assessment for this subject. Regular participation in class is required. Assessment that is submitted after the due

	date and up to 10 working days late without an approved extension will be marked on a pass/fail basis only. Assessment that is submitted later than 10 working days will not be accepted or marked. In-class tasks missed without approval will not be marked. All pieces of written work must be submitted to pass this subject.
<b>Prescribed Texts:</b>	A subject reader will be available for purchase from the University Bookshop.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	# be able to apply research skills and critical methods to a field of inquiry.
<b>Related Course(s):</b>	Master of Public Policy and Management (Coursework) Postgraduate Diploma in Arts (Public Policy and Management)
<b>Related Majors/Minors/Specialisations:</b>	Governance, Policy and Communication Political Science Political Science Politics and International Studies Public Policy and Management Public Policy and Management