

## ORAL20001 Health Promotion 2A

<b>Credit Points:</b>	12.50
<b>Level:</b>	2 (Undergraduate)
<b>Dates &amp; Locations:</b>	2012, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: 54 hours of lectures, seminars, computer assisted learning, practical work and field visits. Total Time Commitment: Not available
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Coordinator:</b>	Assoc Prof Julie Satur
<b>Contact:</b>	Melbourne Dental School 4th Floor, 720 Swanston Street Telephone: +61 3 9341 1500 Email: <a href="mailto:enquiries@dent.unimelb.edu.au">enquiries@dent.unimelb.edu.au</a> <a href="http://www.dent.unimelb.edu.au/">http://www.dent.unimelb.edu.au/</a>
<b>Subject Overview:</b>	This subject comprises two modules: <i>Health Promotion Principles:</i> Public health and the social determinants of health, primary health care, health promotion and education; health promotion models and strategies; evidence-based oral health promotion; health promotion programs; health promotion program planning, implementation and evaluation. <i>Health Education:</i> Health education in context; health behaviours, communication and counselling skills; teaching and learning methodology; interpersonal and group skills; health education models and frameworks; educational evaluation; and may include field visits and practical work.
<b>Objectives:</b>	On completion of this subject, students should be able to: Comprehend: # The characteristics of public health programs and their evaluation; # Health promotion principles and their application; # The health promotion planning process which identifies the oral health needs of a community and applies available resources in the most equitable and efficient way to meet those needs; # Theories and models for health behaviour; # Teaching methodologies and their application to health education; and # Evaluation of health promotion interventions.

	<p>Demonstrate:</p> <ul style="list-style-type: none"> <li># An understanding of the techniques for planning, delivery, and evaluation of a variety of health promotion activities;</li> <li># The ability to work effectively with individuals to promote their oral health;</li> </ul> <p>Appreciate:</p> <ul style="list-style-type: none"> <li># The social and environmental determinants of health and their incorporation into health care;</li> <li># The dimensions of health education and health promotion within the delivery of dental, medical, allied health, and educational services; and</li> <li># The contribution of evaluation and evidence to health promotion planning.</li> </ul>
<b>Assessment:</b>	Two written assignments of no more than 1000 words each to be submitted at the end of April (50%); and One 2-hour written examination at the end of Semester 1 (50%). An overall assessment mark of 50% is required to pass this subject.
<b>Prescribed Texts:</b>	None
<b>Recommended Texts:</b>	<ul style="list-style-type: none"> <li># <b>Health Behaviour and Health Education: Theory, Research and Practice</b> Glanz K, Rimer BK and Viswanath K (eds), 2008 Jossey-Bass, 4th ed</li> <li># <b>Evaluating Health Promotion: A Health Workers' Guide</b> Hawe P, D Degeling D and Hall J, McLennan Petty, NSW, 1990</li> <li># <b>Understanding Health Promotion</b> Keleher H, MacDougall C and Murphy B 2007, Oxford University Press, South Melbourne</li> <li># <b>Theory in a Nutshell: A practical guide to health promotion theories</b> Nutbeam D and Hariss E, McGraw Hill, Sydney, 2004, 2nd ed</li> </ul>
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>On completion of this subject, students should have developed skills in:</p> <ul style="list-style-type: none"> <li># Conflict resolution and management of people;</li> <li># Preparation of research proposal;</li> <li># Planning, delivery and evaluation of programs; and</li> <li># Professional practice and ethics.</li> </ul>
<b>Related Course(s):</b>	Bachelor of Oral Health