

MGMT90148 Consulting Research Seminar

Credit Points:	12.50		
Level:	9 (Graduate/Postgraduate)		
Dates & Locations:	2012, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus.		
Time Commitment:	Contact Hours: Regular meetings with academic supervisor. Minimum of 40 hours at the Practicum Organisation comprising a regular half day attendance each week and additional appointments as necessary. Total Time Commitment: Not available		
Prerequisites:	MGMT40003 Advanced Management Theory and MGMT40006 Advanced Research Methods		
	Subject	Study Period Commencement:	Credit Points:
	MGMT40003 Advanced Management Theory	Semester 1	12.50
	MGMT40006 Advanced Research Methods	February	12.50
Corequisites:	MGMT90147 Consulting Research Project and MGMT90134 Writing and Publishing Reports		
	Subject	Study Period Commencement:	Credit Points:
	MGMT90147 Consulting Research Project	Semester 1	12.50
	MGMT90134 Writing and Publishing Reports	Semester 1	12.50
Recommended Background Knowledge:	None		
Non Allowed Subjects:	Subject	Study Period Commencement:	Credit Points:
	MGMT90133 Research Report	Semester 1, Semester 2	12.50
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/		
Coordinator:	Dr Adam Barsky		
Contact:	Graduate School of Business and Economics Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries Web: www.gsbe.unimelb.edu.au (http://gsbe.unimelb.edu.au/)		
Subject Overview:	This subject will support the Consulting Research Project, where students will be assigned to a Practicum Organisation where they will work individually or in pairs and undertake a structured business planning or business development exercise. This subject will provide tools, techniques and reporting formats, as well as group brainstorming and peer assistance exercises. Students will learn to evaluate their work and the work of others, provide constructive feedback, and develop engaging and professional business presentations.		
Objectives:			

	<p>On successful completion of this subject, students should be able to:</p> <ul style="list-style-type: none"> # Explain how the theory and practice of tertiary studies in commerce contribute to resolving real-world business issues; # Provide critical evaluation and constructive feedback; # Identify key strategic questions, assess options, communicate progress; # Develop and present high quality business presentations.
Assessment:	Individual or paired mid-semester presentations totalling 2000 words (20%); Individual assignments totalling 1000 words (10%); Participation in feedback sessions (20%); Final presentation of Consulting Research Report, due end of semester (50%).
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> # Time management; # Commercial awareness; # Initiative within ambiguity; # Independent learning, interpersonal skills and team skills; # Verbal and written communication skills through discussion and assigned tasks; # Project management; # Team working; # Communication skills in a business context; # Research, problem solving, critical thinking; # Documentation, preparation and presentation skills through assigned tasks and the practicum exercise.
Related Course(s):	Master of Commerce (Management) Master of Commerce (Marketing)