

## MGMT90118 Operations and General Management

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2012, Parkville This subject commences in the following study period/s: July, Parkville - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: 24 hours of lectures/seminars/workshops Total Time Commitment: In addition to face-to-face teaching time of 24 hours, students should expect to undertake a minimum of 120 hours research, reading, writing and general study to complete this subject successfully.
<b>Prerequisites:</b>	nil
<b>Corequisites:</b>	nil
<b>Recommended Background Knowledge:</b>	nil
<b>Non Allowed Subjects:</b>	nil
<b>Core Participation Requirements:</b>	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Coordinator:</b>	Prof Daniel Samson
<b>Contact:</b>	School of Melbourne Custom Programs Level 3, 442 Auburn Rd Hawthorn VIC 3122 Phone: 9810 3245 Email: <a href="mailto:postgrad@commercial.unimelb.edu.au">postgrad@commercial.unimelb.edu.au</a> ( <a href="mailto:postgrad@commercial.unimelb.edu.au">mailto:postgrad@commercial.unimelb.edu.au</a> )
<b>Subject Overview:</b>	This subject covers the key concepts of the field of operations management, and its role and contribution to supply chain management and general management. Topics include operations strategy, operations focus, order-winners/ qualifiers, operations based competitiveness, and the relationship between operational capabilities, market requirements and overall business strategy. It also includes key topics in capacity management, technology strategy, facilities location and design, process choice and quality management factors. Opportunities for redesigning and improving supply chains will be highlighted. Benefits of continuous improvement are covered, based on world's best practices and companies. The role of leadership in ensuring workforce alignment and motivation is developed and illustrated. Key principles of business excellence are outlined and applied to supply chain and general management.
<b>Objectives:</b>	At the completion of the subject, students should have: <ul style="list-style-type: none"> <li>- The ability to understand the key characteristics of effective operations</li> <li>- Knowledge of the tradeoffs within operations</li> <li>- The ability to identify, measure and reduce operational waste</li> <li>- Knowledge of the relationship between key operational , marketing and business strategy parameters</li> </ul>

	- The ability to analyse operations and understand the relationships between practices and operational performance variables
<b>Assessment:</b>	20% - 1 hour exam, completed on the final day of delivery 30% - 1,500 word assignment, due four weeks after the delivery 50% - 3,000 word field project, due eight weeks after the delivery
<b>Prescribed Texts:</b>	nil
<b>Recommended Texts:</b>	Nil
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	On successful completion of this subject students should have enhanced their skills in: <ul style="list-style-type: none"> <li>• Ethical behaviour in leadership and organisations</li> <li>• Analysis and problem solving in relation to Supply Chain Management</li> <li>• Capacity for intellectual curiosity, creativity and independent thought</li> <li>• Communication of key ideas and theories within the discipline areas</li> <li>• Capacity for effective teamwork and collaboration</li> <li>• Information retrieval and application in relation to practical problems</li> </ul>
<b>Links to further information:</b>	<a href="http://www.mccp.unimelb.edu.au/courses/award-courses/masters/master_of_supply_chain_management">http://www.mccp.unimelb.edu.au/courses/award-courses/masters/master_of_supply_chain_management</a>
<b>Related Course(s):</b>	Master of Supply Chain Management Postgraduate Certificate in Supply Chain Management