

MGMT40006 Advanced Research Methods

Credit Points:	12.50
Level:	4 (Undergraduate)
Dates & Locations:	2012, Parkville This subject commences in the following study period/s: February, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 36 hours of seminars (intensive) Classes: Thursday 23 February - all day; Friday 24 February - all day; Wednesday 29 February, 7, 14, 21 March - 3 hour seminars; Saturday 24 March - all day. The exam will take place no later than 18 April 2012 Total Time Commitment: 144 hours per semester, including self directed study/research.
Prerequisites:	Admission into MC-COMMG, MC-COMMK or BH-COM
Corequisites:	<u>MGMT40003 Advanced Management Theory (../view/current/MGMT40003)</u> , <u>MGMT40004 Management Research Essay (../view/current/MGMT40004)</u> .
Recommended Background Knowledge:	Please refer to Prerequisites and Corequisites.
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Prof Bill Harley
Contact:	<u>bharley@unimelb.edu.au</u> (mailto:bharley@unimelb.edu.au)
Subject Overview:	This subject will provide students with the theoretical knowledge and practical 'know-how' that will enable them to undertake an advanced management research project (325-408 Management Research Essay). Subject matter will include: the nature of the management research process; an introduction to the epistemology of management research; how to produce a literature review; how to design a research project; and, how to undertake quantitative and qualitative management research.
Objectives:	On completion of this subject, you should be able to: <ul style="list-style-type: none"> • Explain the research process, including the philosophical underpinnings of management research, the literature review, the research question and research design; • Analyse and evaluate research undertaken within different methodological traditions
Assessment:	A 3-hour examination (60%) and assignment(s) totalling not more than 4000 words (40%).
Prescribed Texts:	You will be advised of prescribed texts by your lecturer.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	# High level of development: oral communication; written communication; problem solving; application of theory to practice; interpretation and analysis; critical thinking; synthesis of

	<p>data and other information; evaluation of data and other information; accessing data and other information from a range of sources; receptiveness to alternative ideas.</p> <p># Moderate level of development: collaborative learning; team work; statistical reasoning.</p>
Notes:	<p>This subject will be taught in intensive mode: two or three full days of seminars in the week before semester one begins, one three-hour seminar each week for the next five weeks of semester, and possibly another full day seminar in the fourth week of semester. Please contact the department early in the academic year to confirm the teaching dates and times.</p>
Related Course(s):	<p>Master of Commerce (Management) Master of Commerce (Management) Master of Commerce (Marketing) Master of Commerce (Marketing)</p>