

IBUS90002 Asian Business and Management

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2012, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: Three hours of classes per week Total Time Commitment: Approximately 2.5 hours of personal study per hour of class time is required to achieve a satisfactory level of performance
Prerequisites:	Entry into the Master of International Business or Master of Human Resource Management or Master of Commerce (Management) or Master of Commerce (Marketing).
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
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Subject Overview:	This subject will examine how the strategy, institutional context and organisation of firms from East and Southeast Asian economies differ from 'typical' western firms. It will explain and conceptualise the nature of Asian management and business practices from an economic, cultural and institutional perspective. The subject draws on insights from cross-cultural management, entrepreneurship theory, institutional and organisational studies, strategic management and social network analysis to explore management systems in the Asian region. Students will be able to apply the knowledge and skills learnt to evaluate the viability of the transferability of Asian management systems.
Objectives:	On successful completion of this subject, students should be able to: <ul style="list-style-type: none"> # Explain and conceptualise the nature of Asian management in general and people management in particular from an economic, cultural and institutional perspective; # Critically evaluate the usefulness of different research perspectives in understanding the economic organisation and people management that sustain competitive advantage at firm level; # Compare and contrast Asian and Western approaches to management and business practices, and analyse the role of social networks in management and human resource and labour-management relations;

	# Evaluate the transferability of Asian management practices, and the ways in which Asian management receive, adapt and change imported managerial know-how.
Assessment:	2-hour end-of-semester examination (50%), assignments totalling not more than 5,000 words (40%) due mid to late semester, and one presentation (10%) between Weeks 3 to 11.
Prescribed Texts:	To be advised
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> # Synthesis and application of competing managerial theories; # Problem solving and critical analytical skills, which should be developed via the use of small group discussions, case studies and projects; # Collaborative learning and teamwork skills, which should be fostered by working in small groups; # Oral and written communication skills, which should be developed via group work, group presentations and preparation of the major assignment.
Notes:	Students should have two years of documented work experience before undertaking this subject.
Related Course(s):	Master of Commerce (Management) Master of Commerce (Management) Master of Commerce (Marketing) Master of International Business Master of International Business