

## ECON30014 Business Applications of Economics

<b>Credit Points:</b>	12.50						
<b>Level:</b>	3 (Undergraduate)						
<b>Dates &amp; Locations:</b>	This subject is not offered in 2012.						
<b>Time Commitment:</b>	Contact Hours: Three hours of lectures and workshops per week (Not offered 2008) Total Time Commitment: Not available						
<b>Prerequisites:</b>	<p>The following:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>ECON20002 Intermediate Microeconomics</td> <td>Summer Term, Semester 1</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	ECON20002 Intermediate Microeconomics	Summer Term, Semester 1	12.50
Subject	Study Period Commencement:	Credit Points:					
ECON20002 Intermediate Microeconomics	Summer Term, Semester 1	12.50					
<b>Corequisites:</b>	None						
<b>Recommended Background Knowledge:</b>	Please refer to Prerequisites and Corequisites.						
<b>Non Allowed Subjects:</b>	None						
<b>Core Participation Requirements:</b>	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>						
<b>Contact:</b>	To be advised						
<b>Subject Overview:</b>	The subject will study methods and approaches for applying economic theory and quantitative techniques in business environments. Lectures in the subject will cover topics relating to planning a group research project, bibliographic skills, ethics in research, the application of economic theory and quantitative methods, effective presentation of data, writing a research report, and oral presentations of research reports. The main part of assessment for this course will involve groups of students undertaking business-oriented research projects. Workshop sessions in the course will provide a forum for evaluation of work-in-progress on the research projects.						
<b>Objectives:</b>	Information not available.						
<b>Assessment:</b>	A 2-hour end-of-semester examination (40%) and a written report and presentation (60%). The assessment for the research report will be allocated to the group of students writing the report. To pass the subject students must achieve a pass in each component of assessment.						
<b>Prescribed Texts:</b>	You will be advised of prescribed texts by your lecturer.						
<b>Breadth Options:</b>	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> <li># <b>Bachelor of Arts</b> (<a href="https://handbook.unimelb.edu.au/view/2012/B-ARTS">https://handbook.unimelb.edu.au/view/2012/B-ARTS</a>)</li> <li># <b>Bachelor of Biomedicine</b> (<a href="https://handbook.unimelb.edu.au/view/2012/B-BMED">https://handbook.unimelb.edu.au/view/2012/B-BMED</a>)</li> <li># <b>Bachelor of Environments</b> (<a href="https://handbook.unimelb.edu.au/view/2012/B-ENVS">https://handbook.unimelb.edu.au/view/2012/B-ENVS</a>)</li> <li># <b>Bachelor of Music</b> (<a href="https://handbook.unimelb.edu.au/view/2012/B-MUS">https://handbook.unimelb.edu.au/view/2012/B-MUS</a>)</li> <li># <b>Bachelor of Science</b> (<a href="https://handbook.unimelb.edu.au/view/2012/B-SCI">https://handbook.unimelb.edu.au/view/2012/B-SCI</a>)</li> <li># <b>Bachelor of Engineering</b> (<a href="https://handbook.unimelb.edu.au/view/2012/B-ENG">https://handbook.unimelb.edu.au/view/2012/B-ENG</a>)</li> </ul>						

	You should visit <b>learn more about breadth subjects</b> ( <a href="http://breadth.unimelb.edu.au/breadth/info/index.html">http://breadth.unimelb.edu.au/breadth/info/index.html</a> ) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"><li># High level of development: problem solving; application of theory to practice; interpretation and analysis; critical thinking; receptiveness to alternative ideas.</li><li># Moderate level of development: oral communication; written communication; synthesis of data and other information; evaluation of data and other information; accessing data and other information from a range of sources.</li><li># Some level of development: collaborative learning; team work; statistical reasoning; use of computer software.</li></ul>