

## AMGT90008 Project Management in the Arts

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2012, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus. On campus
<b>Time Commitment:</b>	Contact Hours: 2 Total Time Commitment: 120
<b>Prerequisites:</b>	Admission to the Master of Arts & Cultural Management, Master of Art Curatorship, Master of Cinema Management, Master of Arts & Cultural Management (Moving Image).
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	Students who have previously completed 760-523 Financial Management are not eligible to enrol in this subject.
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Coordinator:</b>	Mr Paul Caulfield
<b>Contact:</b>	Alison Inglis <a href="mailto:asi@unimelb.edu.au">asi@unimelb.edu.au</a> ( <a href="mailto:asi@unimelb.edu.au">mailto:asi@unimelb.edu.au</a> )
<b>Subject Overview:</b>	This subject provides an opportunity for students to prepare a project management plan for an arts-based project (e.g. an exhibition, a festival, etc.) in order to develop their project management skills. Students will focus on the creative elements and programming of the project as well as budgeting, ticketing and funding options.
<b>Objectives:</b>	Upon successful completion students will have: <ul style="list-style-type: none"> <li># developed project management skills;</li> <li># extended their understanding of financial management issues as they relate to projects and arts organisations;</li> <li># acquired a knowledge of key issues in ticket pricing and sourcing project funding; and</li> <li># gained an understanding of the development and presentation of creative content.</li> </ul>
<b>Assessment:</b>	Written work of 5000 words in total. The projects are group-based with corresponding individual assessment consisting of a 1000 word proposal 20% (due early in the semester), and a 4000 word major assignment 80% (due at the end of the semester). Students are required to attend a minimum of 80% of classes in order to qualify to have their written work assessed. All required written work must be submitted in order to pass the subject.
<b>Prescribed Texts:</b>	An online reader will be available via the subject's LMS website, as well as a printed version from the University Bookshop.

<b>Recommended Texts:</b>	Links to various online texts will be available on the subject's LMS site.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>Upon successful completion students will have:</p> <ul style="list-style-type: none"> <li># advanced their communication skills through contributions to seminar discussions and presentations;</li> <li># developed their research, analytical and writing skills;</li> <li># expanded their conceptual skills and creative thinking;</li> <li># increased their capacity for effective teamwork through group discussions and collaboration; and</li> <li># developed their time management and planning skills through managing subject workload requirements.</li> </ul>
<b>Notes:</b>	Students who have previously completed 760-523 Financial Management are not eligible to enrol in this subject.
<b>Related Course(s):</b>	Master of Art Curatorship (Coursework and Minor Thesis) Master of Arts and Cultural Management
<b>Related Majors/Minors/ Specialisations:</b>	Moving Image