

ABPL90207 Corporate Construction Management

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2012, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 3 hours per week Total Time Commitment: 120 hours
Prerequisites:	Admission to MC-CONMG2Y Master of Construction Management (200 points), MC-CONMG3Y Master of Construction Management (300 points), or approval from the subject coordinator.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Dr Hemanta Doloj
Contact:	Environments and Design Student Centre Ground Floor, Baldwin Spencer (building 113) <i>Enquiries</i> Phone: 13 MELB (13 6352) Website: http://www.msd.unimelb.edu.au (http://www.msd.unimelb.edu.au)
Subject Overview:	This subject examines management issues relating to contemporary businesses within the construction industry. The various models of organisations and corporate strategies to achieve competitive advantage are explored. Management concepts such as financial analysis, competitive strategy, innovation, negotiation, leadership, and corporate social responsibility are discussed in the context of a construction company. Recent developments in knowledge management, relationship marketing, operations management, and supply chain management are presented in seminars with extensive use of relevant business school case studies.
Objectives:	On completion of this subject, students should be able to: <ul style="list-style-type: none"> # Understand the range of concepts relating to the management of a construction organisation; # Compare and contrast different approaches to the strategies management of companies.
Assessment:	Two reports (2 x 20%) of 1000 words each, due in weeks 5 and 8. 3-hour final exam (60%) equivalent to 3000 words.
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees

Generic Skills:	Upon successful completion of this subject students will have had the opportunity to develop the following generic skills: <ul style="list-style-type: none"># Advanced analytical skills# Research skills# Communication skills# Problem solving skills# Team working skills
Related Majors/Minors/ Specialisations:	Building Building Systems and Trade Specialties Corporate Management Cost Management Policy Project Management