

ABPL90131 Strategic Planning Studio

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2012, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 3 hours per week, studio format Total Time Commitment: 140 hours
Prerequisites:	Admission into the Master of Urban Planning, the Master of Urban Design or the Master of Design (Urban Design).
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Prof Sun Sheng Han
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Subject Overview:	This subject was formerly called Strategic Plan Making. Strategic planning is a task undertaken in a range of professional contexts, but lies at the heart of plan making within urban planning. In a studio environment, this subject introduces the student to the multiple forces (e.g. demographic and economic) driving city growth, the analytical skills (e.g. GIS mapping) for strategic analysis, and the strategic planning responses at the metropolitan and local scales. The course begins with a hands-on analysis of the strategic planning processes and outcomes. This is followed by an examination of the specific strategic issues that need urban planning responses in a number of Australian and international examples. The third part of the subject will focus on planning innovations in searching for a solution to the strategic planning issues. The experience of Australian cities will be used as a laboratory for discussion and analysis, but strategic issues and planning innovations are explored in a broader and international context. Students will have opportunities to demonstrate their learning outcomes by doing individual projects, and also by doing a group project. The latter is an important component of cohort building in Urban Planning at the University of Melbourne.
Objectives:	This subject aims to enable students to: <ul style="list-style-type: none"> # understand the strategic planning process; # acquire strategic planning skills for analysing current problems and identifying trends of development; # become critical thinkers about strategic planning innovations in Australia and elsewhere;

	# formulate a strategic plan, from problem identification, through analysis, development of policies, and evaluation, to visual presentation of the plan.
Assessment:	Two individual projects: 1 x 1000 words due in week 4 (20%). 1 x 1500 words due in week 8 (or graphic equivalent, 30%). One group project with a maximum of 3000 words and graphic posters due in week 12 (50%).
Prescribed Texts:	Reader
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # Application of generic theories to specific examples. # Capacity for independent thought and reflection (in both text and map formats). # Ability to analyse demographic and economic contexts. # Understanding of relevant issues and planning responses.
Related Course(s):	Master of Design (Urban Design) Master of Urban Design Master of Urban Design Master of Urban Planning