

Media and Communications

Year and Campus:	2012																													
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Overview:	See course overview																													
Objectives:	See course objectives																													
Structure & Available Subjects:	<p>Specialisation Requirements:</p> <p># elective subjects (50 points)</p> <p>Total 50 points</p>																													
Subject Options:	<p>Elective subjects 50 points</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM20003 Net Communications</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM20006 Understanding Australian Media</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM20009 Introduction to Media Writing</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM20010 Comparing Media Systems</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM30004 Media Futures and New Technologies</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM30010 Writing Journalism</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM30013 Marketing Communications</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM30014 Media and Communications Research</td> <td>Semester 1</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	MECM20003 Net Communications	Semester 2	12.50	MECM20006 Understanding Australian Media	Semester 1	12.50	MECM20009 Introduction to Media Writing	Semester 1	12.50	MECM20010 Comparing Media Systems	Semester 2	12.50	MECM30004 Media Futures and New Technologies	Semester 2	12.50	MECM30010 Writing Journalism	Semester 1	12.50	MECM30013 Marketing Communications	Semester 2	12.50	MECM30014 Media and Communications Research	Semester 1	12.50
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Links to further information:	http://www.culture-communication.unimelb.edu.au/																													
Related Course(s):	Graduate Certificate in Arts																													