

# Media and Communication

<b>Year and Campus:</b>	2012																																	
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<b>Contact:</b>	<b>The Graduate School of Humanities and Social Sciences (<a href="http://www.arts.unimelb.edu.au/graduate/about/contact_us.html">http://www.arts.unimelb.edu.au/graduate/about/contact_us.html</a>)</b> Email: <a href="mailto:arts-gradstudies@unimelb.edu.au">arts-gradstudies@unimelb.edu.au</a> ( <a href="mailto:arts-gradstudies@unimelb.edu.au">mailto:arts-gradstudies@unimelb.edu.au</a> )																																	
<b>Overview:</b>	See course overview																																	
<b>Objectives:</b>	See course objectives																																	
<b>Structure &amp; Available Subjects:</b>	The Postgraduate Certificate in Arts in this area of specialisation requires: # Four core electives (50 points) Total 50 points																																	
<b>Subject Options:</b>	<p><b>Elective subjects:</b> 50 points</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM40002 Journalism: Conflict and Society</td> <td>Not offered 2012</td> <td>12.50</td> </tr> <tr> <td>MECM40003 Researching Audiences and Reception</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM40006 Public Relations and Communications</td> <td>January</td> <td>12.50</td> </tr> <tr> <td>MECM40007 Journalism Studies</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM40011 Writing for the Media</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM40014 Global Media: Theory and Research</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM40016 Audiovisual Communication</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM50001 Political Economy of the Network Society</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM90002 Global Media Governance</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM90015 History and Philosophy of Media</td> <td>February</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	MECM40002 Journalism: Conflict and Society	Not offered 2012	12.50	MECM40003 Researching Audiences and Reception	Semester 1	12.50	MECM40006 Public Relations and Communications	January	12.50	MECM40007 Journalism Studies	Semester 2	12.50	MECM40011 Writing for the Media	Semester 2	12.50	MECM40014 Global Media: Theory and Research	Semester 2	12.50	MECM40016 Audiovisual Communication	Semester 2	12.50	MECM50001 Political Economy of the Network Society	Semester 1	12.50	MECM90002 Global Media Governance	Semester 2	12.50	MECM90015 History and Philosophy of Media	February	12.50
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<b>Links to further information:</b>	<a href="http://www.culture-communication.unimelb.edu.au/">http://www.culture-communication.unimelb.edu.au/</a>																																	
<b>Related Course(s):</b>	Postgraduate Certificate in Arts																																	