

## POL40003 Communication and Governance

<b>Credit Points:</b>	12.50
<b>Level:</b>	4 (Undergraduate)
<b>Dates &amp; Locations:</b>	2011, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: A 2-hour seminar per week. If enrolments exceed 35, the 2nd hour of the seminar may be split into 2 or 3 small classes. Total Time Commitment: Not available
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	Politics and International Studies or Sociology at Undergraduate Level
<b>Non Allowed Subjects:</b>	166-413 Network Society
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Coordinator:</b>	Dr Michael Crozier
<b>Contact:</b>	Dr. Michael Crozier <a href="mailto:mcrozier@unimelb.edu.au">mcrozier@unimelb.edu.au</a>
<b>Subject Overview:</b>	This subject critically investigates the changing forms of governance in democratic polities in the wake of the informational age. Using communication as a central analytical category, the subject considers how democratic political systems are coping with increasing societal dynamism, diversity and complexity. It explores and critically examines the proposition that contemporary governance is essentially a communications challenge. The types of issues covered include the impact of information dynamics on political and social patterns, the proliferation of strategic communication practices, democratic deficits and public consultation, and leadership as crisis management. On completion of this subject students should have a critical understanding of key configurations of contemporary governance as communication.
<b>Objectives:</b>	<ul style="list-style-type: none"> <li># have acquired a critical understanding of contemporary governance systems.</li> <li># have a fundamental grasp of key problems in theories of informational society.</li> <li># have an appreciation of the role of communication in social organization.</li> <li># have developed the basic analytical skills to evaluate differing theoretical perspectives.</li> <li># have a good familiarity with differing research approaches to political and social inquiry.</li> </ul>
<b>Assessment:</b>	A research essay proposal of 500 words (10%) due mid-semester, and a research essay of 4500 words (90%) due in the examination period. Hurdle Requirement: Students are required to attend a minimum of 75% of classes in order to qualify to have their written work assessed. Students who fail to meet this hurdle requirement will be deemed ineligible to submit the final piece of assessment for this subject. Regular participation in class is required. Assessment submitted late without an approved extension will be penalised at 2% per working day. In-class tasks missed without approval will not be marked. All pieces of written work must be submitted to pass this subject.
<b>Prescribed Texts:</b>	A subject reader will be available for purchase from the University Bookshop.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.

<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># be able to apply research skills and critical methods to a field of inquiry.</li> <li># be able to develop persuasive arguments on a given topic.</li> <li># be able to communicate oral and written arguments and ideas effectively and articulately.</li> </ul>
<b>Related Course(s):</b>	Bachelor of Public Policy and Management Master of Public Policy and Management (Coursework) Postgraduate Certificate in Arts (Public Policy and Management)
<b>Related Majors/Minors/ Specialisations:</b>	International Politics International Studies Political Science Political Science Political Science Politics and International Studies Public Policy and Management Public Policy and Management Sociology Sociology Sociology Sociology