

NRMT90020 Information Management

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2011.
Time Commitment:	Contact Hours: This subject is taught using multimedia teaching techniques and is based around business case studies. There is no face-to-face contact for this subject. Total Time Commitment: This subject is run over an 8-week period as opposed to a standard 12 week semester subject. It is recommended that students devote 14 hours per week to this subject over 8 weeks.
Prerequisites:	There are no prerequisites for this subject.
Corequisites:	There are no corequisites for this subject.
Recommended Background Knowledge:	Students must be able to perform word processing, use Excel spreadsheets, and have a reasonable understanding of the Internet and the University's Learning Management System.
Non Allowed Subjects:	There are no non-allowed subjects.
Core Participation Requirements:	It is University policy to take all steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel they have a disability that will impact on meeting the requirements in this subject are encouraged to discuss this matter with the Subject Coordinator and Disability Liaison Unit.
Contact:	<p>Melbourne School of Land & Environment Student Centre Ground Floor, Land & Food Resources (building 142)</p> <p><i>Enquiries</i> Phone: 13 MELB (13 6352) Email: 13MELB@unimelb.edu.au (mailto:13MELB@unimelb.edu.au)</p>
Subject Overview:	The availability and transfer of information within the whole agribusiness system is rapidly increasing. As a consequence there are both local and global pressures and opportunities for the individual firms within the system. This subject recognises the importance of information as a key resource for a firm's internal decisions and in relation to its competitive position in the agribusiness market place. Harnessing the two-way information flow in an efficient manner is a specialist field that has great scope with the technology that is now available. This subject looks at some conceptual issues of information systems, their structure and management and the technological applications that can provide the tools for good information management.
Objectives:	<p>The objective of this subject is to enable the student to understand and be able to contribute to effective agribusiness decision making in relation to:</p> <ul style="list-style-type: none"> # the critical role of information as a key management resource # information flows within the agribusiness system and its firms # the application of models of information management # the role of technology to manage information # the design, installation, on-going management and evaluation of information systems.
Assessment:	Individual Assignments, 3000 words (40%), Group Assignments, 4000 words (40%), Online Discussion Participation (20%).
Prescribed Texts:	Laudon, K.C. and Laudon, J.P. (2005). Essentials of Business Information Systems. 7th Edition. Prentice Hall, NJ.
Recommended Texts:	Further readings will be made available online.
Breadth Options:	This subject is not available as a breadth subject.

Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>It is expected students will develop:</p> <ul style="list-style-type: none"># Awareness of and ability to utilise appropriate communication technology and methods for the storage, management and analysis of data# Ability to integrate information across related management disciplines to solve problems in applied situations# Highly developed computer-based skills to allow for effective on-line learning and communication# Ability to collaborate, exchange ideas and debate across on-line learning platforms# Ability to plan work, use time effectively and manage small projects.
Related Course(s):	Master of Agribusiness (Coursework)