

## MUSI30062 Arts Management

<b>Credit Points:</b>	6.25
<b>Level:</b>	3 (Undergraduate)
<b>Dates &amp; Locations:</b>	2011, Southbank This subject commences in the following study period/s: March, Southbank - Taught on campus. Semester 2, Southbank - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: 12 hours per semester Total Time Commitment: 12 hours contact & 12 hours study per semester
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Contact:</b>	Faculty of the VCA and Music Student Centre Email: <a href="mailto:vcam-info@unimelb.edu.au">vcam-info@unimelb.edu.au</a> Tel: +61 3 9685 9419 Fax: +61 3 9685 9358 Web: <a href="http://www.vcam.unimelb.edu.au">www.vcam.unimelb.edu.au</a>
<b>Subject Overview:</b>	This subject deals with the extra-musical factors crucial to the profession. They include managing individuals and groups, organising concerts/tours, managing budgets, programming, publicity, dealing with promoters, entrepreneurs, negotiating fees, arranging performance spaces, arranging and writing grant applications.
<b>Objectives:</b>	On completion of this subject students should <ul style="list-style-type: none"> <li># be able to negotiate successfully on a personal level with all manner of people involved in the presentation of music;</li> <li># have developed the art of friendly communication;</li> <li># have developed the art of establishing important links within the profession.</li> </ul>
<b>Assessment:</b>	Continuous: Preparation and commitment as demonstrated by performance tasks and/or a regularly updated journal of activities embracing all areas studied (50%) - Hurdle requirement 80% attendance. Formal: A written research paper of approximately 1500 words or equivalent project as negotiated between the lecturer and student (50%).
<b>Prescribed Texts:</b>	None
<b>Recommended Texts:</b>	None
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	Upon completion of this subject students should be able to:

	<ul style="list-style-type: none"> <li>• Exhibit extensive theoretical and practical knowledge of their discipline including relevant professional knowledge, skills, discipline and ethics as they relate to the practising musician</li> <li>• Demonstrate an open and independent attitude towards contemporary cultural developments</li> <li>• Demonstrate a flexible and innovative approach to the challenges for the professional musician in the 21st century</li> <li>• Critically and creatively engage with topics of cultural significance across the broader community</li> <li>• Work at various levels, both individually and as a team member, in a wide variety of musical environments</li> <li>• Understand and appreciate how the arts connect with the broader society and culture</li> <li>• Be prepared to undertake postgraduate study.</li> </ul>
<b>Related Course(s):</b>	<p>           Bachelor of Music Performance            Bachelor of Music Performance (Guitar) (VCA)            Bachelor of Music Performance (Improvisation) (VCA)            Bachelor of Music Performance (Keyboard) (VCA)            Bachelor of Music Performance - Practical Composition-(VCA)            Bachelor of Music Performance(Orchestral Instruments) (VCA)         </p>