

MGMT90110 Organisational Fundamentals

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2011, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus. Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: One 2-hour lecture and one 1-hour workshop per week Total Time Commitment: Approximately 2.5 hours of personal study per hour of class time is required to achieve a satisfactory level of performance
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Dr Brent Coker, Dr Robin Canniford
Contact:	Graduate School of Business and Economics Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries (https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01311-VZ8293&cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gsbe.html) Web: www.gsbe.unimelb.edu.au (http://www.gsbe.unimelb.edu.au)
Subject Overview:	This subject will introduce students to key themes and issues in management and marketing and help them to develop key management skills. The focus will be on understanding the way organisations operate in their economic and social environments and the activities which managers and marketers undertake within organisations in pursuit of organisational goals. Using a range of materials including articles, case studies, videos and/or business simulations, students will engage in individual and group learning activities to develop knowledge of management and marketing as well as skills in analysis, problem solving, decision making and written and verbal communication.
Objectives:	On successful completion of this subject, students should be able to: <ul style="list-style-type: none"> # Describe the nature of organisations in their economic and social environments; # Explain the key functions undertaken by managers and marketers within contemporary organisations; # Analyse management and marketing functions in terms of how they contribute to organisational performance; # Apply ethical principles to management and marketing problems; # Evaluate factors internal and external to organisations in terms of their influence on management and marketing activities; # Analyse real and hypothetical problems in management and marketing and in developing responses to them.

Assessment:	One 3-hour end-of-semester examination (50%) One group assignment not exceeding 2500 words (30%) One individual assignment not exceeding 500 words (10%) One group presentation (10%)
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	On successful completion of this subject, students should have improved the following generic skills: <ul style="list-style-type: none"> # Critical thinking, problem solving and decision making skills, developed through case studies, exercises and assignments; # Research skills developed through preparation of exercises and assessment ; # Verbal and written communication skills, developed through discussion, exercises and assessment; # Ethical thinking and work practice skills in marketing and management through exercises and case studies.
Related Course(s):	Graduate Certificate in Business and Information Technology Graduate Certificate in Management Graduate Diploma in Business and Information Technology Graduate Diploma in Management Master of Business and Information Technology Master of Construction Management Master of Construction Management Master of International Business Master of Management Master of Management (Accounting) Master of Management (Business Analysis and Systems) Master of Management (Economics) Master of Management (Finance) Master of Management (Marketing) Master of Operations Research and Management Science
Related Majors/Minors/ Specialisations:	200 point program - full time over 18 months 200 point program - full time over 24 months