

MGMT90083 Urban Freight Systems

Credit Points:	16.70
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2011.
Time Commitment:	Contact Hours: 40 hours face-to-face delivery. Additional commitment to the course is approximately 120 hours consisting of pre-reading, after-hours preparation (including syndicate work) during the teaching block and preparation of research reports. Total Time Commitment: Not available
Prerequisites:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Corequisites:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Recommended Background Knowledge:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Non Allowed Subjects:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Melbourne Consulting and Custom Programs Level 3, 442 Auburn Rd Hawthorn 9810 3300 Email: mccp.enquiries@mccp.unimelb.edu.au (mailto:mccp.enquiries@mccp.unimelb.edu.au)
Subject Overview:	Please note: this subject is currently closed and MCCP is not accepting enrolments. The subject focuses on the dynamics and structure of urban freight markets; it poses the question to 3PLs and 3PSPs of what business they are in; who are the competitors; what they need to understand to be a leader not a follower; and it provides a framework for understanding and problem solving. Particularly, it seeks to provide an understanding: Of the rapidly changing urban freight markets; of value migration and strategy decay in these markets; and of the structuring of urban freight markets; Of competition and 'efficiency' in 3PSP markets; of the notion of competitive advantage and value; and of value-driven chains and supply chains; and Of the relationship between linehaul, interface and inventory capacities - derived from simulation exercises and case studies
Objectives:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Assessment:	Assessment, for each of the three subjects in the Certificate, is by way of a seminar presentation (10 percent), a group syndicate project and presentation (40 percent) and a Research Report (50 percent).
Prescribed Texts:	Nil
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees