

MGMT90082 Strategies for Bulk Freight Systems

Credit Points:	16.66									
Level:	9 (Graduate/Postgraduate)									
Dates & Locations:	2011, Hawthorn This subject commences in the following study period/s: Semester 1, Hawthorn - Taught on campus. Semester 2, Hawthorn - Taught on campus. Intensive Mode									
Time Commitment:	Contact Hours: 40 hours face-to-face delivery Total Time Commitment: Estimated total time commitment of 160 hours.									
Prerequisites:	<p>Course Prerequisites</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MGMT90080 Bulk Freight Markets</td> <td>Semester 1, Semester 2</td> <td>16.66</td> </tr> <tr> <td>MGMT90081 Managing Bulk Supply Chains</td> <td>Semester 1, Semester 2</td> <td>16.66</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	MGMT90080 Bulk Freight Markets	Semester 1, Semester 2	16.66	MGMT90081 Managing Bulk Supply Chains	Semester 1, Semester 2	16.66
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MGMT90080 Bulk Freight Markets	Semester 1, Semester 2	16.66								
MGMT90081 Managing Bulk Supply Chains	Semester 1, Semester 2	16.66								
Corequisites:	None									
Recommended Background Knowledge:	None									
Non Allowed Subjects:	None									
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/									
Contact:	Melbourne Consulting and Custom Programs Level 3, 442 Auburn Rd Hawthorn Phone: 9810 3300 Email: mccp.enquiries@mccp.unimelb.edu.au (mailto:mccp.enquiries@mccp.unimelb.edu.au)									
Subject Overview:	<p>Please note: this subject is currently closed and MCCP is not accepting enrolments. The last intake into this subject was Sem 2, 2010.</p> <p>The subject provides a body of knowledge on strategic management in complex bulk freight systems. This includes an understanding and ability:</p> <ul style="list-style-type: none"> • To develop strategies that will ensure the business success of bulk freight operators • To implement strategies that will ensure infrastructure development as needed • To develop ways forward investment and financial plans for bulk operations • To make effective and implementable strategic decisions about rail, road shipping and port capacity • To interpret the implications of public sector strategies, including environmental policies on the firm's operation 									
Objectives:	<p>The course seeks to provide managers and specialists operating in bulk production and freight systems with the background and analytical skills to develop insights into strategy formulation and implementation. It seeks to provide an understanding of:</p> <ul style="list-style-type: none"> • The techniques involved in strategic analysis • The principles for defining strategic options for third party service providers • The evaluation of strategic options 									

	<ul style="list-style-type: none"> • The basis for strategic positioning in bulk freight systems • The implications of public sector and regulatory policies on the firm's strategies
Assessment:	Assessment, for each of the three subjects in the Certificate, is by way of a seminar presentation (10 percent), a group syndicate project and presentation (40 percent) and a Research Report (50 percent).
Prescribed Texts:	None
Recommended Texts:	Students are provided a full reading pack and subject guide
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	None.
Links to further information:	www.mccp.unimelb.edu.au
Related Course(s):	Graduate Certificate in Bulk Freight Systems Management