

## MGMT20006 Managing the Multinational

<b>Credit Points:</b>	12.50												
<b>Level:</b>	2 (Undergraduate)												
<b>Dates &amp; Locations:</b>	2011, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.												
<b>Time Commitment:</b>	Contact Hours: One 2-hour lecture and a 1-hour tutorial per week Total Time Commitment: 3 hours per week plus a minimum of 6 hours per week in self directed study.												
<b>Prerequisites:</b>	One of: <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MGMT20001 Organisational Behaviour</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MGMT10002 Managing and Leading Organisations</td> <td>Summer Term, Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>IBUS20002 Business in the Global Economy</td> <td>Semester 1</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	MGMT20001 Organisational Behaviour	Semester 1, Semester 2	12.50	MGMT10002 Managing and Leading Organisations	Summer Term, Semester 1, Semester 2	12.50	IBUS20002 Business in the Global Economy	Semester 1	12.50
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<b>Recommended Background Knowledge:</b>	Please refer to Prerequisites and Corequisites.												
<b>Non Allowed Subjects:</b>	Students may not receive credit for both <b>MGMT20006 Managing the Multinational (../view/current/MGMT20006)</b> and 325-303 Strategic Management of Multinationals.												
<b>Core Participation Requirements:</b>	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>												
<b>Coordinator:</b>	Dr Sachiko Yamao												
<b>Contact:</b>	<a href="mailto:syamao@unimelb.edu.au">syamao@unimelb.edu.au</a> (mailto:syamao@unimelb.edu.au)												
<b>Subject Overview:</b>	This subject explores three important areas of concern facing managers of multinational corporations. First, it examines the relationship and balance between global integration and local responsiveness that lies at the heart of understanding strategies of multinational corporations (MNCs). This brings with it the question of organisational structure and design and aspects of the internal management of the MNC such as subsidiary tasks, control and coordination. Second, it delves into the many factors within host economies that impact on MNC operations. Third, it also deals with contemporary issues around managing MNCs such as international strategic alliances, MNCs from emerging economies, and sustainability.												

<b>Objectives:</b>	<ul style="list-style-type: none"> <li>• Describe the main theories, frameworks and tools applicable to the strategic management of multinational companies (MNCs),</li> <li>• Apply these theories, frameworks and tools to real-life scenarios and to critically evaluate their usefulness.</li> <li>• Describe the complexity of conducting business across national borders, and trends in the international business environment and their impact on the strategic management of MNCs.</li> </ul>
<b>Assessment:</b>	A 2-hour examination (60%) and assignment(s) totalling not more than 4000 words (40%).
<b>Prescribed Texts:</b>	You will be advised of prescribed texts by your lecturer.
<b>Breadth Options:</b>	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> <li># <b>Bachelor of Arts</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-ARTS">https://handbook.unimelb.edu.au/view/2011/B-ARTS</a>)</li> <li># <b>Bachelor of Biomedicine</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-BMED">https://handbook.unimelb.edu.au/view/2011/B-BMED</a>)</li> <li># <b>Bachelor of Environments</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-ENVS">https://handbook.unimelb.edu.au/view/2011/B-ENVS</a>)</li> <li># <b>Bachelor of Music</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-MUS">https://handbook.unimelb.edu.au/view/2011/B-MUS</a>)</li> <li># <b>Bachelor of Science</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-SCI">https://handbook.unimelb.edu.au/view/2011/B-SCI</a>)</li> <li># <b>Bachelor of Engineering</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-ENG">https://handbook.unimelb.edu.au/view/2011/B-ENG</a>)</li> </ul> <p>You should visit <b>learn more about breadth subjects</b> (<a href="http://breadth.unimelb.edu.au/breadth/info/index.html">http://breadth.unimelb.edu.au/breadth/info/index.html</a>) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li>• High level of development: written communication; problem solving; accessing data and other information from a range of sources; teamwork.</li> <li>• Moderate level of development: oral communication; collaborative learning; application of theory to practice; interpretation and analysis; critical thinking; synthesis of data and other information; evaluation of data and other information; receptiveness to alternative ideas.</li> </ul>
<b>Notes:</b>	Subject to replace 325-303 Strategic Management of Multinationals
<b>Related Breadth Track(s):</b>	Management & Leadership in today's global economy