MECM90003 Mobility, Culture and Communication

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2011, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus. On campus
Time Commitment:	Contact Hours: 2 Total Time Commitment: 120
Prerequisites:	Admission to the postgraduate diploma or fourth-year honours in media and communication, Master of Global Media Communication, Master of Arts (Media and Communication) Advanced Seminar and Shorter Thesis
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry.The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
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Subject Overview:	This subject examines the transformations of urban life and social belonging by focusing on the related impact of human mobility and new media and communication technologies. It will critically engage with the dominant sociological models for explaining global movement and the emergence of global, mobile media, and will test their relationship to theories of the nation state, diasporic cultures and new urban formations. In particular it will examine the formation of new hybrid identities, cosmopolitan organizations, transnational modes of agency and social interaction. This subject will address the complex cultural transformation of public space and the public sphere in contemporary society. It will situate this discussion in relation to underlying fears towards outsiders and ambivalence towards the impact of new technologies and mobility in general. On completion of this subject, students will be familiar with alternative perspectives for understanding the relation between global flows and local affiliations, and for understanding the emergence of new social spaces and practices in the diasporic cultures of contemporary cities.
Objectives:	Students who complete this subject will be able to: # prepare and present ideas in both verbal and written mode, and in conformity to conventions of academic presentation; # reflect on learning and take responsibility for organising personal study; and # participate in discussion and group activities and be sensitive to the participation of others.
Assessment:	Class presentation or site analysis essay 1000 words 25% (due 14 days after the presentation), final reflective essay 4000 words 75% (due end of semester). Students are required to attend a minimum of 80% of classes in order to qualify to have their written work assessed. All required written work must be submitted in order to pass the subject.

Prescribed Texts:	A subject reader will be available.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	# be able to prepare and present their ideas in both verbal and written mode, and in conformity to conventions of academic presentation; # be able to reflect on their own learning and take responsibility for organising personal study; and # be able to participate in discussion and group activities and be sensitive to the participation of others.
Related Course(s):	Bachelor of Arts (Honours)(Media and Communications) Master of Arts (Media and Communication) Adv.Seminar & Shorter Thesis Master of Global Media Communication
Related Majors/Minors/ Specialisations:	200 point program - full time over 18 months 200 point program - full time over 24 months Media and Communications