

MECM30008 Advanced Writing

Credit Points:	12.50
Level:	3 (Undergraduate)
Dates & Locations:	2011, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus. On Campus
Time Commitment:	Contact Hours: 3 Total Time Commitment: 102
Prerequisites:	Completion of either 100-105/100-205/670-302/MECM30010 Writing Journalism OR MECM20009 Introduction to Media Writing and 100-100/MECM10002 Professional Writing. This subject is only available to students enrolled in the BA (Media & Communications) degree prior to 2011.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	100-312 Advanced Writing
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Dr Carolyne Lee
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Subject Overview:	This subject provides students with the skills to write at an advanced journalistic level. Lectures will present students with techniques that will enhance skills in interviewing, news judgement, narrative technique, researching, framing ideas, developing contacts and using off the record information. Students will also deal with issues of fairness and objectivity, plagiarism, libel and codes of conduct. On completion of this subject, students will have developed advanced skills in feature writing.
Objectives:	Students who complete this subject will: <ul style="list-style-type: none"> # be able to develop practical knowledge of different journalistic writing styles; # have gained a critical understanding of interviewing, the role of sources and researching; # have become aware of ethical and legal issues in contemporary journalism; # have acquired high level skills in feature writing.
Assessment:	A news exercise of 1000 words 20% (due early in semester), a major news feature of 2500 words 60% (due at the end of semester), a seminar presentation of 500 words 10% and participation in seminars 10%. This subject has a minimum hurdle requirement of 75% attendance and regular participation in tutorials are required. Assessment submitted late without an approved extension will be penalised at 10% per day. In-class tasks missed without approval will not be marked. All pieces of written work must be submitted to pass this subject.
Prescribed Texts:	A subject reader will be available. The Art and Craft of Feature Writing (W Blundell) Plume 1988
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees

Generic Skills:	Students who successfully complete this subject will: <ul style="list-style-type: none"># be able to effectively research and write extended length journalistic stories;# have gained an understanding of the practical implications of on-going debates over journalistic conduct in relation to their own writings;# be able to demonstrate an understanding of the relationship between the mass media and other forms of communication in contemporary society.
Notes:	This subject is only available to third year students enrolled in the BA (Media and Communications) 105-MC, BA (Media and Communications)/Bachelor of Commerce, BA (Media and Communications)/ Bachelor of Laws.
Related Course(s):	Bachelor of Arts(Media and Communications) Bachelor of Arts(Media and Communications) & Bachelor of Commerce