

LAWS70354 Competition and New Technologies

Credit Points:	12.50
Level:	7 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2011.
Time Commitment:	Contact Hours: The total class time is between 24 and 26 hours. Total Time Commitment: Not available
Prerequisites:	Visit the Melbourne Law Masters website for more information about this subject.
Corequisites:	Visit the Melbourne Law Masters website for more information about this subject.
Recommended Background Knowledge:	Visit the Melbourne Law Masters website for more information about this subject.
Non Allowed Subjects:	Visit the Melbourne Law Masters website for more information about this subject.
Core Participation Requirements:	Visit the Melbourne Law Masters website for more information about this subject.
Contact:	<p>For more information, contact the Melbourne Law Masters office.</p> <p>Email law-masters@unimelb.edu.au (mailto:law-masters@unimelb.edu.au) or phone +61 3 8344 6190.</p> <p>Alternatively, visit our website:</p> <p>www.masters.law.unimelb.edu.au (http://www.masters.law.unimelb.edu.au/)</p>
Subject Overview:	<p>Principal topics will include:</p> <ul style="list-style-type: none"> # Is promoting innovation a goal of competition law? # Are dynamic efficiency considerations sufficiently taken into consideration in the various areas of competition law? # Market structure and innovation: <i>Schumpeter v. Arrow</i> # Two-sided markets and new business models # Case studies: the European Union (EU) and United States Microsoft cases, the EU Qualcomm case, the Google/Double-click merger and the partial merger between Microsoft and Yahoo, etc. # Main issues raised by licensing agreements in high-technologies industries # Standardisation, antitrust and intellectual property rights.
Objectives:	<p>This subject is designed as a comprehensive introduction into competition law, high technologies and/or intellectual property rights.</p> <p>A student who has successfully completed this subject should:</p> <ul style="list-style-type: none"> # Have a good understanding of the competition law issues specific to the high-technologies sector # Understand the interface between competition law and intellectual property rights as it relates to the high-technologies sector # Understand the trade-offs between the various forms of efficiencies # Have practical knowledge of the issues that were raised in some of the major competition law cases that occurred in the high-technologies sector.
Assessment:	Visit the Melbourne Law Masters website for more information about this subject.
Prescribed Texts:	Core subject materials will be provided free of charge to all students. Some subjects require further texts to be purchased. Visit the Melbourne Law Masters website for more information about this subject.
Breadth Options:	This subject is not available as a breadth subject.

Fees Information:

Subject EFTSL, Level, Discipline & Census Date, <http://enrolment.unimelb.edu.au/fees>