

## LAWS70277 International & Comp. Trade Mark Law

<b>Credit Points:</b>	12.50
<b>Level:</b>	7 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2011, Parkville This subject commences in the following study period/s: October, Parkville - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: The total class time is between 24 and 26 hours. Total Time Commitment: Not available
<b>Prerequisites:</b>	Successful completion of Trade Marks and Unfair Competition or appropriate practical experience.
<b>Corequisites:</b>	Visit the Melbourne Law Masters website for more information about this subject.
<b>Recommended Background Knowledge:</b>	Visit the Melbourne Law Masters website for more information about this subject.
<b>Non Allowed Subjects:</b>	Visit the Melbourne Law Masters website for more information about this subject.
<b>Core Participation Requirements:</b>	Visit the Melbourne Law Masters website for more information about this subject.
<b>Contact:</b>	For more information, contact the Melbourne Law Masters office. Email <a href="mailto:law-masters@unimelb.edu.au">law-masters@unimelb.edu.au</a> ( <a href="mailto:law-masters@unimelb.edu.au">mailto:law-masters@unimelb.edu.au</a> ) or phone +61 3 8344 6190. Alternatively, visit our website: <a href="http://www.masters.law.unimelb.edu.au">www.masters.law.unimelb.edu.au</a> ( <a href="http://www.masters.law.unimelb.edu.au/">http://www.masters.law.unimelb.edu.au/</a> )
<b>Subject Overview:</b>	This subject examines the development and operation of current international agreements relating to the protection of trade marks and unfair competition, together with regional and national approaches. Principal topics will include: <ul style="list-style-type: none"> <li># The history and development of international trade mark protection</li> <li># The principal conventions, including <ul style="list-style-type: none"> <li># The Paris Convention</li> <li># The Madrid Registration Treaty and Protocol</li> <li># The European Community Trade Mark Regulation</li> <li># The Trade-Related Intellectual Property Rights (TRIPS) Agreement</li> </ul> </li> <li># World Intellectual Property Organization (WIPO) harmonisation initiatives</li> <li># A comparative study of trade mark and unfair competition laws in selected regions or countries, with a particular emphasis on United States trade mark law</li> <li># Cross-border enforcement of trade mark rights</li> <li># Special topics, which may include famous marks and trade mark dilution, trade marks in an online environment and exhaustion of trade mark rights through international trade.</li> </ul>
<b>Objectives:</b>	A student who has successfully completed this subject should: <ul style="list-style-type: none"> <li># Understand the principal features of the major international conventions affecting trade mark rights and their relevance to national laws</li> <li># Have a comparative appreciation of national laws protecting trade marks and unfair competition</li> <li># Understand private international law issues that arise in relation to the international exploitation and enforcement of trade marks, particularly in an online environment.</li> </ul>
<b>Assessment:</b>	Visit the Melbourne Law Masters website for more information about this subject.

<b>Prescribed Texts:</b>	Core subject materials will be provided free of charge to all students. Some subjects require further texts to be purchased. Please visit the subject homepage on the Melbourne Law Masters website by following the link at the bottom of this subject entry.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>