

IBUS90003 Managing the Multinational

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2011, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: One 3-hour lecture per week Total Time Commitment: Approximately 2.5 hours of personal study per hour of class time is required to achieve a satisfactory level of performance
Prerequisites:	Entry into the Master of International Business, the Master of Human Resource Management, the Master of Commerce (Management), the Master of Commerce (Marketing), the Master of Applied Commerce (Management) or the Master of Applied Commerce (International).
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Graduate School of Business and Economics Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries (https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01311-VZ8293&cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gsbe.html) Web: www.gsbe.unimelb.edu.au (http://www.gsbe.unimelb.edu.au)
Subject Overview:	This subject explores two important areas of concern facing managers of multinational corporations. First it examines the relationship and balance between global integration and local responsiveness that lies at the heart of understanding strategies of multinational corporations (MNCs). This brings with it the question of organisational structure and design and aspects of the internal management of the MNC such as subsidiary tasks, control and coordination. Second, it delves into the many factors within host economies that impact on MNC operations. Third, it also deals with contemporary issues around managing MNCs such as international strategic alliances, MNCs from emerging economies, and sustainability.
Objectives:	On successful completion of this subject, students should be able to: <ul style="list-style-type: none"> # Understand the centrality of the Integration-Responsiveness grid and its application in modern corporations, comprehend how the internal functioning of MNC is managed, how resources such as materials and labour are accessed; # Appropriately apply these theories, models, ideas and concepts to different scenarios as presented in case studies and exercises; # Analyse and synthesise different theories, models, ideas and concepts; # Critically evaluate different theories, models, ideas and concepts usefulness in addressing the problems of global management.
Assessment:	Assignments totalling 8,000 words, consisting of individual case study assignments totalling no more than 3,000 words to be completed between Weeks 2 and 11 (30%), an individual assignment of 2,500 words due at the end of semester (30%), one group assignment of 2,500

	words in the second half of the semester (30%), and one group presentation of 15 minutes to be completed around mid-semester (10%).
Prescribed Texts:	To be advised.
Recommended Texts:	To be advised.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> # The ability to apply concepts and theories to the real world; # Analytical and interpretative skills in international management; # Research skills involving the use of written and electronic sources and other forms of data and information; # A range of analytical approaches to critically evaluate complex arguments in international management; # The ability to evaluate, interpret and present analysis in oral and written communication; # Ability to work co-operatively in teams within a culturally diverse environment.
Notes:	Students should undertake this subject in their final Semester of study.
Related Course(s):	Master of Applied Commerce (International) Master of Applied Commerce (Management) Master of International Business Master of International Business Master of International Business Master of International Business