

# IBUS20001 Business in Asia

<b>Credit Points:</b>	12.50												
<b>Level:</b>	2 (Undergraduate)												
<b>Dates &amp; Locations:</b>	2011, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus.												
<b>Time Commitment:</b>	Contact Hours: One 2-hour lecture and a 1-hour tutorial per week Total Time Commitment: 3 hours per week plus a minimum of 6 hours per week in self directed study												
<b>Prerequisites:</b>	<p># Any subject listed in the Asian studies program offered by the Faculty of Arts, or; # one of:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MGMT20006 Managing the Multinational</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MGMT20001 Organisational Behaviour</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>IBUS20002 Business in the Global Economy</td> <td>Semester 1</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	MGMT20006 Managing the Multinational	Semester 2	12.50	MGMT20001 Organisational Behaviour	Semester 1, Semester 2	12.50	IBUS20002 Business in the Global Economy	Semester 1	12.50
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<b>Recommended Background Knowledge:</b>	Please refer to Prerequisites and Corequisites.												
<b>Non Allowed Subjects:</b>	None												
<b>Core Participation Requirements:</b>	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>												
<b>Coordinator:</b>	Dr Helen Hu												
<b>Contact:</b>	<a href="mailto:hehu@unimelb.edu.au">hehu@unimelb.edu.au</a> (mailto:hehu@unimelb.edu.au)												
<b>Subject Overview:</b>	Asia is a diverse and complex region. The subject investigates the key elements and dynamics of the changing business environment in Asian countries. Particular attention is paid to the relationship between the economy, business and domestic politics and to the impact of international trends. Topics will include industrialisation and trade, labour force, industrial relations and education, financial liberalisation and foreign investment, urbanisation and The middle class, entrepreneurship, the development state, culture and business environment, corporate governance and the Australian relationship with Asia.												

<b>Objectives:</b>	<p>On successful completion of this subject, you should be able to:</p> <ul style="list-style-type: none"> <li># Enhance your understanding of the Asian economy as well as people management that sustain competitive advantage at firm level;</li> <li># Identify key business issues in Asian countries in general and people management in particular from an economic, cultural and institutional perspective;</li> <li># Compare and contrast Asian and Western approaches to management and human resources, and analyse the role of social networks in management and governance structures, and human resource and labour-management relations;</li> <li># Evaluate the transferability of Asian management practices, and the ways in which Asian management receive, adapt and change imported managerial know-how.</li> </ul>
<b>Assessment:</b>	A 2-hour examination (50%), written assignment(s) totalling not more than 4000 words (40%) and tutorial participation (10%).
<b>Prescribed Texts:</b>	You will be advised of prescribed texts by your lecturer.
<b>Breadth Options:</b>	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> <li># <b>Bachelor of Arts</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-ARTS">https://handbook.unimelb.edu.au/view/2011/B-ARTS</a>)</li> <li># <b>Bachelor of Biomedicine</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-BMED">https://handbook.unimelb.edu.au/view/2011/B-BMED</a>)</li> <li># <b>Bachelor of Environments</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-ENVS">https://handbook.unimelb.edu.au/view/2011/B-ENVS</a>)</li> <li># <b>Bachelor of Music</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-MUS">https://handbook.unimelb.edu.au/view/2011/B-MUS</a>)</li> <li># <b>Bachelor of Science</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-SCI">https://handbook.unimelb.edu.au/view/2011/B-SCI</a>)</li> <li># <b>Bachelor of Engineering</b> (<a href="https://handbook.unimelb.edu.au/view/2011/B-ENG">https://handbook.unimelb.edu.au/view/2011/B-ENG</a>)</li> </ul> <p>You should visit <b>learn more about breadth subjects</b> (<a href="http://breadth.unimelb.edu.au/breadth/info/index.html">http://breadth.unimelb.edu.au/breadth/info/index.html</a>) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># High level of development: oral communication; written communication; team work; application of theory to practice; interpretation and analysis; critical thinking; synthesis of data and other information; evaluation of data and other information; accessing data and other information from a range of sources; receptiveness to alternative ideas</li> </ul>
<b>Related Course(s):</b>	Graduate Diploma in Management Studies
<b>Related Majors/Minors/Specialisations:</b>	Development Studies Development Studies Major
<b>Related Breadth Track(s):</b>	Doing business in Asia